



ART METAL

LIGHTING

CREATIONS

CATALOG No. 40

THE ART METAL COMPANY

CLEVELAND, OHIO

ART METAL

LIGHTING

CREATIONS

for

EFFICIENT LIGHT CONTROL

A Partial List of Companies* that have installed Art Metal Light Conditioning Equipment

- Adolphus Hotel, Dallas, Texas
 Albany Hospital, Albany, New York
 Albani's, Boston, Mass.
 Archer Daniels Midland Company, St. Paul, Minn.
 Archer Daniels Midland Company, Minneapolis, Minn.
 Aulsbrook Company, Detroit, Mich.
 Walter Beker Chocolate Mills, Milton, Mass.
 Baldwin Piano Company, Pittsburgh, Pa.
 Belmont Hospital, Worcester, Mass.
 Bendix Corporation, South Bend, Ind.
 Biggs Memorial Hospital, Ithaca, N. Y.
 Boston College High School, Boston, Mass.
 Capitol Theatre Building, Worcester, Mass.
 Church of Christ, Fort Wayne, Ind.
 Chrysler Motors (Air Temp. Division), Des Moines, Ia.
 Chrysler Corporation, (De Soto Division), Detroit, Mich.
 Children's State Home, Casper, Wyoming
 C. I. A. College, Denton, Texas
 City Hall, Peoria, Illinois
 Clinton Town Hall, Clinton, Mass.
 Colt's Patent Fire Arms Company, Hartford, Conn.
 Colonnade Company, New York and others
 Columbia National Life Insurance Co., Boston, Mass.
 Columbia School, Hammond, Ind.
 Commodore Perry Hotel (Private Suites), Toledo, Ohio
 Consolidated Laundries, Brooklyn, N. Y.
 Detroit City Schools, Detroit, Mich.
 Dewey-Almy Chemical Company, Cambridge, Mass.
 Durango Junior High, Durango, Wyoming
 Andrew Dutton Company, Boston, Mass.
 Eastman Kodak Company, Rochester, N. Y.
 E. W. Edwards & Sons, Syracuse, N. Y.
 Elks Club, Tonawanda, N. Y.
 Engineers Club, Boston, Mass.
 Fairfax Hotel, Buffalo, N. Y.
 Farmers & Mechanics Savings Bank, Minneapolis, Minn.
 First National Stores, Boston, Mass.
 F. W. Fitch Company, Des Moines, Ia.
 Fleming Building, Des Moines, Ia.
 Flynn Building, Des Moines, Ia.
 Franklin-Baker Company, Hoboken, N. J.
 General Foods Building, New York City, N. Y.
 General Sea Foods Company, Boston, Mass.
 Genesee Building, Buffalo, N. Y.
 Gilman Fanfold Company, Niagara Falls, N. Y.
 Glenville Hospital, Cleveland, Ohio
 Golden Eagle Dry Goods Co., Denver, Colorado
 Governor Clinton Hotel, Kingston, New York
 Great Lakes Naval Training Station, Great Lakes, Ill.
 Julian Goldman's Stores, Syracuse, N. Y.
 Government Printing Office (Cafeteria), Washington, D. C.
 Hammond Civic Auditorium, Hammond, Indiana
 Harvard College (School of Biology), Cambridge, Mass.
 Hercules Powder Co., Wilmington, Del.
 Holy Cross Hospital, Salt Lake City, Utah
 Hospital Building, New Mexico Asylum for Deaf & Dumb,
 Santa Fe, New Mexico
 Hotel Darling, Wilmington, Del.
 Hurley Machine Company, Cicero, Ill.
 Insurance Building, Omaha, Nebr.
 Intermountain Clinic, Salt Lake City, Utah
 Investors Syndicate, Minneapolis, Minn.
 Iowa-Des Moines National Bank Building, Des Moines, Ia.
 James Andrew Jackson Junior High School, Pasadena, Tex.
 The Johnson Store, Bradford, Pa.
 Joyce Hotel (Lobby), Colorado Springs, Colorado
 Kapps Hotel, Rensselaer, New York
 Kerwin's Department Store, Framingham Center, Mass.
 K. L. Z. Broadcasting Studios, Denver, Colorado
 K. L. Z. Transmitter Station, Englewood, Colorado
 Laner Furniture Company, Rochester, N. Y.
 Leeman Auto Company, Denver, Col.
 Libby-Owens-Ford Glass Company, Toledo, Ohio
 Lifkin Stores, Easton, Pa.
 Liquid Carbonic Company, Minneapolis, Minnesota
 Lykes Brothers Insurance Co., Tampa, Fla.
 Mansion House, N. Adams, Mass.
 Marquette Hotel, Peoria, Ill.
 Melrose Hotel, Dallas, Texas
 Midland Steel Company, Detroit, Mich.
 Ministers Life & Casualty Company, Minneapolis, Minn.
 Minnesota National Bank, Duluth, Minn.
 Monterey Hotel, Asbury Park, N. J.
 Municipal Tuberculosis Sanitarium, Chicago, Illinois
 National Automotive Fibres Inc., Detroit, Michigan
 National Grinding Wheel Co., North Tonawanda, N. Y.
 National Twist Drill & Tool Company, Detroit, Michigan
 Natural History Museum, University of Colorado,
 Boulder, Colorado
 Newport Naval Hospital, New Wing, Newport, R. I.
 National Tea Company, Chicago, Ill.
 New England Furniture Company, Minneapolis, Minn.
 New Public Works Building, Peabody, Mass.
 News Building, Grand Rapids, Mich.
 News Building, Saginaw, Mich.
 New York State Hospitals (10), State of New York
 New York State Teachers Building, Albany, N. Y.
 Niagara Permanent Savings & Loan, Niagara Falls, N. Y.
 Oldsmobile Company, Lansing, Mich.
 Park Central Hotel, New York City, N. Y.
 Park Lane Hotel, Denver, Colorado
 Paxton Hotel Coffee Shop, Omaha, Nebr.
 People's Store, Troy, New York
 Personal Finance Co., Auburn, Albany, and Yonkers
 Pierre Marcel Co., Boston, Mass.
 Pioneer Hotel, Amarillo, Texas
 Progressive Aid Insurance Co., Philadelphia, Pa.
 Public Library, St. Joseph, Mo.
 Purdue University, Lafayette, Ind.
 Pure Oil Company, Minneapolis, Minn.
 Purity Bakeries, New York City, N. Y.
 Quincy Electric Light Company, Quincy, Mass.
 Remington-Rand, Inc., Various Cities
 Riviera Restaurant, Buffalo, N. Y.
 Rundel Memorial Library, Rochester, N. Y.
 Russell Miller Company, Portland, Ore.
 Sage-Allen Company, Hartford, Conn.
 Salem Electric Light Company, Salem, Mass.
 San Jose Armory, San Jose, Cal.
 Schiff Shoe Company, Columbus, Ohio
 Shadbolt & Boyd Company, Milwaukee, Wisc.
 Shepard Stores, Boston, Mass.
 Shepard Stores, Providence, R. I.
 Silver Creek Hotel, Silver Creek, N. Y.
 Silverkane Restaurant, Binghamton, N. Y.
 Socony Vacuum Oil Company, New York City
 Standard Oil Company of New York, Albany, New York
 Franklin Simon Company, New York City, N. Y.
 Smith Winchester Company, Jackson, Mich.
 South Shore Towers, Chicago, Ill.
 Southern Casket Company, San Antonio, Texas
 Southern Pacific Railroad Company, San Francisco, Cal.
 Sparks Theatres (8), Florida
 St. Jerome Hospital, Batavia, N. Y.
 Steiger's Store, Springfield, Mass.
 Steuben Building, Chicago, Ill.
 Swift Printing Company, St. Louis, Mo.
 Tacoma Hospital & Sanitarium, Greenville, Tenn.
 Union Pacific Offices, Denver, Colorado
 University of Minnesota, Minneapolis, Minn.
 University Club, Pittsburgh, Pa.
 University of Illinois, Urbana, Ill.
 U. S. Army Post, Fort Niagara, N. Y.
 U. S. National Bank, Vancouver, Wash.
 Walper's Department Store, Chelsea, Mass.
 Warren Apartments, Cheyenne, Wyoming
 Wayne County Building, Detroit, Michigan
 Washburn-Crosby Company, Buffalo, N. Y.
 Warren Allen Carpet Company, Boston, Mass.
 Western Tablet & Stationery Company, St. Joseph, Mo.
 Western United Gas & Electric Co., Aurora and
 Murphysboro, Ill.
 Worcester Electric Light Company, Worcester, Mass.
 Yale University (Graduate College and Payne Whitney
 Gym), New Haven, Conn.
 Yawman & Erbe Desk Company, Boston, Mass.
 Y. M. C. A., Various Cities

* Complete or partial installations.

PIONEERING FOR FINE ILLUMINATION

Plus Decorative Appeal

★ It is the constant endeavor of Art Metal to bring to the field of illumination, fine lighting . . . correctly efficient light control and pleasing attractiveness. Always mindful of the need for "Better Light — Better Sight", Art Metal offers you lighting creations that embody the three essentials of good lighting . . . adequate illumination . . . avoidance of glare . . . and avoidance of too great contrasts in light and dark spots, plus simplicity of design and smart styling that make interiors more appealing. Progressive leadership is our belief, our habit, our ideal and it is with pride that we present to you these advanced ideas in fine lighting creations.

THE ART METAL COMPANY • CLEVELAND • OHIO

PRINTED IN U. S. A.

★ Today, more than ever before high levels of illumination are necessary to make easier the task of seeing . . . to make interiors more attractive and to create an atmosphere which will stimulate sales, and maintain standards of speed, accuracy, and perfection.

Critical inspection demands a high standard of lighting,

Desirable Intensity of Illumination for Various Purposes in Foot Candles

AUDITORIUMS.....	5
AUTOMOBILE SHOWROOMS.....	20
BANKS	
Lobby.....	10
Offices.....	20
BARBER SHOPS AND BEAUTY PARLORS....	20
CHURCHES	
Auditoriums.....	5
Sunday School Rooms.....	10
Pulpit or Rostrum.....	15
CLUB AND LODGE ROOMS	
Lounge and Reading Rooms.....	20-50
Auditoriums.....	5
COURTROOMS.....	10
DRAFTING ROOMS.....	30-50
HOSPITALS	
Corridors.....	2
Laboratories.....	20
Lobby and Reception Room.....	5
Operating Room.....	20
Private Rooms and Wards.....	20
HOTELS	
Lobby.....	10
Dining Room.....	5
Kitchen.....	10
Guest Rooms.....	10
Corridors.....	2
Writing Rooms.....	20-50
LIBRARIES	
Reading Room.....	20-50
Stack Room.....	10
NIGHT CLUBS, BARS AND DANCE HALLS..	5
OFFICE BUILDINGS	
Bookkeeping, Typing and Accounting.....	30
CONFERENCE ROOM	
General Meetings.....	10
Corridors and Stairways.....	5
DESK WORK	
Intermittent Reading and Writing.....	20
Studying, Designing, etc.....	30-50
Reading Blueprints and Plans.....	30
PROFESSIONAL OFFICES	
Waiting Room.....	10
Consultation Rooms.....	20
Operating Offices.....	20
SCHOOLS	
Auditoriums.....	10
Classrooms, Library and Offices.....	20
Corridors and Stairways.....	5
Drawing Rooms.....	30-50
Gymnasium (Basketball).....	20
Laboratories.....	15
Manual Training.....	20
Study Rooms—Desks and Blackboards.....	20
STORES	
Light Merchandise.....	20
Dark Merchandise.....	50-100

both in the quantity of light and the quality of lighting.

Art Metal offers you lighting creations that embody the three essentials of good lighting for light conditioning, adequate illumination, avoidance of glare, and avoidance of too great contrasts in light and dark spots, plus simplicity of design and smart styling that make interiors more appealing.

Characteristics of the Macbeth Lighting Glass as Manufactured by Corning Glass Works and Used Exclusively in Art Metal Equipment

DENAX glass is a dense white, highly reflecting solid opal glass. It has been developed especially for use where it is desired to reflect the greater percentage of impinging light and at the same time transmit a small amount. Both the reflected and transmitted light is very highly diffused. The surface brightness is extremely low. The glass lights just off white, more to an ivory tone.

GALAX glass used in the Amolier is a single piece globe of physically homogeneous texture, but of dual opacity. The bottom of the globe is of a dense white, highly reflecting opacity, assuring low intrinsic brightness with a high upward reflectivity. The top of the globe is of extremely light opacity, but sufficient to eliminate lamp filament striations and shadows on the ceiling and walls. It permits a very high proportion of the upward light to be transmitted without material absorption loss. This Galax glass should not be confused with either enameled or cased bottom enclosing globes which are in reality not truly semi-indirect, either in the character of their distribution of the light or in their glare characteristics. The two opacities found in the top and bottom respectively of a Galax globe result from a special manufacturing treatment of a single piece of physically homogeneous glass of patented composition.

Art Metal Interior Metal Reflecting Surfaces are Finished in Amlux Aluminum

All interior metal reflecting surfaces are obtained by a formula developed and used exclusively by The Art Metal Company. The resulting finish of the aluminum is designated as AMLUX. This AMLUX finish is a diffuse surface finish that has an exceptionally high reflection factor. It is produced by the processing of the aluminum in exclusive chemical solutions at 210 degrees Fahrenheit. This processing removes any impurities that may be in the aluminum and produces a diffuse or matte finish which is a most desirable metal reflecting surface.

AMLUX will retain its original high reflectivity if a mild soap and water is used to clean the surface whenever it may be necessary. Do not use any abrasive for this tends to destroy the reflecting surface.

All Lighting Equipment to function efficiently must have clean reflecting surfaces.

Exterior Finishes of Silvertint or Goldtint

These exterior finishes, which are either standard or optional on most of the equipment, are noted for their brilliance, permanence, and harmonious blending qualities. The special processing of the aluminum surfaces to obtain the high lustre areas and the contrasting satin sheen, forms the naturally metallic finish. The surfaces are covered by the finest quality of clear lacquer for protection and permanency.

Silvertint is a finish closely resembling satin and polished silver.

Goldtint is similar to an exceptionally light bronze finish, resembling Bank Bronze in tone.

Both of these finishes were developed by Art Metal and are found only in Art Metal Lighting Equipment.

**TABLE OF LAMP SIZE AND OUTLET SPACING
FOR SEMI-INDIRECT LIGHT SOURCES**

Area per outlet or approximate spacing	Conditions factor	Average foot-candles				
		100- watt	150- watt	200- watt	300- watt	500- watt
55 to 65 sq. ft. or 7½x7½-ft. spacing	Favorable Average Unfavorable	7-9 5-6 3-4	10-14 7-10 4-6	15-22 11-15 7-9		
65 to 75 sq. ft. or 8½x8½-ft. spacing	Favorable Average Unfavorable	6-7 4.5-5.0 2.5-3.0	9-13 6-9 4-6	13-19 9-13 6.5-8.0		
75 to 85 sq. ft. or 9x9-ft. spacing	Favorable Average Unfavorable	5-6 4.0-4.5 2.5-3.0	8-11 5-8 3.5-5.0	11-17 8-11 6-7		
85 to 95 sq. ft. or 9½x9½-ft. spacing	Favorable Average Unfavorable	4.0-5.5 3.5-4.0 2.0-2.5	7-10 5-7 3-4	10-14 7-9 5-6	17-24 11-17 7-11	
95 to 110 sq. ft. or 10x10-ft. spacing	Favorable Average Unfavorable	3.5-5.0 3.0-3.5 1.5-2.0	6-9 4-6 2.5-4.0	9-12 6-8 4.5-5.0	15-21 9-15 6-9	
110 to 125 sq. ft. or 11x11-ft. spacing	Favorable Average Unfavorable	3-4 2.5-3.0 1.5-2.0	5-7 4.5-5.0 2.5-3.0	8-11 5.5-7.0 4.0-4.5	13-19 8-13 6-8	
125 to 145 sq. ft. or 11½x11½-ft. spacing	Favorable Average Unfavorable	2.5-3.5 2.0-2.5 1.0-1.5	5-6 3.5-4.5 2-3	7-9 5-6 3.5-4.0	11-16 7-11 5-7	
145 to 170 sq. ft. or 12½x12½-ft. spacing	Favorable Average Unfavorable	2-3 1.5-2.0 0.5-1.0	3.5-5.0 3.0-3.5 1.5-2.5	6-8 4.5-5.0 3.0-3.5	9-14 6-9 4-6	17-25 11-17 7-11
170 to 200 sq. ft. or 13½x13½-ft. spacing	Favorable Average Unfavorable	1.5-2.5 1.0-1.5 ...	4-5 2.5-3.0 1.5-2.0	5-6 4.0-4.5 2.5-3.0	8-11 5-8 3.5-5.0	14-21 9-14 6-9
200 to 230 sq. ft. or 14¾x14¾-ft. spacing	Favorable Average Unfavorable		3-4 2.0-2.5 1.0-1.5	4-5 3.5-4.0 2.0-2.5	7-10 4-7 3-4	12-18 8-12 5-8
230 to 260 sq. ft. or 15½x15½-ft. spacing	Favorable Average Unfavorable		2.5-3.5 1.5-2.0 1.0-1.5	3.5-4.0 3.0-3.5 1.5-2.0	6-9 3.5-6.0 2.0-3.5	10-14 7-10 5-7
260 to 300 sq. ft. or 16¾x16¾-ft. spacing	Favorable Average Unfavorable		2-3 1.0-1.5 ...	3-4 2.5-3.0 1.0-1.5	5-7 3-5 2.5-3.0	9-13 6-9 4-6
300 to 340 sq. ft. or 18x18-ft. spacing	Favorable Average Unfavorable			3-4 2.0-2.5 ...	4-6 3-4 2.5-3.0	8-10 5-8 3.5-5.0
340 to 390 sq. ft. or 19x19-ft. spacing	Favorable Average Unfavorable			2.5-3.0 1.5-2.0 ...	3.5-4.5 2.5-3.5 2.0-2.5	7-10 4-7 3-4
390 to 440 sq. ft. or 20½x20½-ft. spacing	Favorable Average Unfavorable			2.0-2.5 1.0-1.5 ...	3-5 2.0-3.5 1.5-2.0	6-9 4-6 3-4
440 to 500 sq. ft. or 21¾x21¾-ft. spacing	Favorable Average Unfavorable			1.5-2.5 ...	3-4 2-3 ...	5-8 3-5 2.5-3.0

**TABLE OF LAMP SIZE AND OUTLET SPACING
FOR INDIRECT LIGHT SOURCES**

Area per outlet or approximate spacing	Conditions factor	Average foot-candles				
		150- watt	200- watt	300- watt	500- watt	1000- watt
55 to 65 sq. ft. or 7½x7½-ft. spacing	Favorable Average Unfavorable	6-10 4-6 3-4	9-14 5-9 4-5	15-24 9-15 7-9	27-43 16-27 13-16	
65 to 75 sq. ft. or 8½x8½-ft. spacing	Favorable Average Unfavorable	5-8 3-5 2.5-3.0	7-12 5-7 3-5	13-20 8-13 6-8	23-35 14-23 11-14	
75 to 85 sq. ft. or 9x9-ft. spacing	Favorable Average Unfavorable	5-7 3-5 2-3	7-11 4-7 3-4	11-18 7-11 5-7	19-32 13-19 9-13	
85 to 95 sq. ft. or 9½x9½-ft. spacing	Favorable Average Unfavorable	4-6 2.5-4.0 2.0-2.5	5-9 3.5-5.0 3.0-3.5	10-14 7-10 5-6	18-25 13-18 9-11	
95 to 110 sq. ft. or 10x10-ft. spacing	Favorable Average Unfavorable	3.5-5.0 2.0-3.5 1.5-2.5	5-8 3-5 2.5-3.0	9-14 5-9 4-5	16-25 10-16 7-10	
110 to 125 sq. ft. or 11x11-ft. spacing	Favorable Average Unfavorable	3-5 2-3 1.5-2.0	4-7 2.5-4.0 2.0-2.5	7-12 4-7 3.5-4.0	14-22 8-14 6-8	31-50 18-31 13-18
125 to 145 sq. ft. or 11½x11½-ft. spacing	Favorable Average Unfavorable	2.5-4.0 1.5-2.5 1.0-1.5	3.5-5.0 2.0-3.5 1.5-2.5	6-10 4-6 3-4	11-18 7-11 5-7	25-40 16-25 11-16
145 to 170 sq. ft. or 12½x12½-ft. spacing	Favorable Average Unfavorable	2.5-3.5 1.5-2.0 ...	3-5 2-3 1.5-2.0	5-9 3-5 2.5-3.0	10-16 6-10 5-6	22-36 13-22 11-13
170 to 200 sq. ft. or 13½x13½-ft. spacing	Favorable Average Unfavorable		2.3-4.0 1.5-2.5 1.0-1.5	5-7 3-4 2-3	8-13 5-8 4-5	18-29 11-18 9-11
200 to 230 sq. ft. or 14¾x14¾-ft. spacing	Favorable Average Unfavorable		2.5-3.0 2.5-4.0 2.0-2.5	4-6 4-7 3.5-4.0	7-11 4-7 8-9	16-25 9-16 8-9
230 to 260 sq. ft. or 15½x15½-ft. spacing	Favorable Average Unfavorable		2-3 3.5-5.0 2.0-3.5	6-10 4-6 3-4	13-22 9-13 7-9	
260 to 300 sq. ft. or 16¾x16¾-ft. spacing	Favorable Average Unfavorable		1.5-2.5 3-5 2-3	5-9 3-5 2.5-3.0	11-20 7-11 5.5-7.0	
300 to 340 sq. ft. or 18x18-ft. spacing	Favorable Average Unfavorable			2.5-4.0 1.5-2.5	5-7 3-4 2.0-2.5	11-16 7-9 4.5-5.5
340 to 390 sq. ft. or 19x19-ft. spacing	Favorable Average Unfavorable				4-6 2.5-4.0 1.5-2.0	9-13 5.5-9.0 3.5-4.5
390 to 440 sq. ft. or 20½x20½-ft. spacing	Favorable Average Unfavorable				3.5-5.0 2.0-3.5 1.0-1.5	8-11 4.5-8.0 2.0-3.5
440 to 500 sq. ft. or 21¾x21¾-ft. spacing	Favorable Average Unfavorable				3-5 2-3 ...	7-11 4.5-7.0 1.0-2.5

Ordinarily units may be mounted using fixture length equal to one-fourth the ceiling height.

★ The effect of the color of walls and ceiling on illumination efficiency is one of the important considerations in all lighting installations. In general, light colors in either matte or eggshell finish is to be preferred to gloss for ceilings and sidewalls, since it diffuses the light and does not mirror the high brightness of the light source.

HEIGHT AND SPACING DATA FOR INDIRECT AND SEMI-INDIRECT LIGHT SOURCES

Ceiling Height Feet	Spacing Between Outlets	Spacing from Walls	Overall Length of Unit	Ceiling Height Feet	Spacing Between Outlets	Spacing from Walls	Overall Length of Unit
8	7	3	2	14	10-13	6½	3¾
9	8	3½	2¼	15	10-13	7	4
10	9	4	2½	16	10-13	8	4
11	10	4½	2¾	18	10-20	9	5
12	10-12	5	3¼	20	18-24	10	5
15	10-12	6	3½				

The CAPITOL

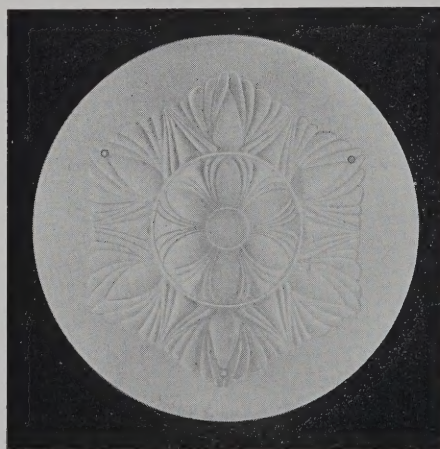
Denax Glass Luminous Bowl Lighting... a Shower of Illumination Without Glare



Seven years of intensive research and development in collaboration with the Corning Glass Works has resulted in the perfection of the New Capitol Denax glass bowl. It's the "last word" in a Glass Luminous Bowl for Better Lighting. The Capitol bowl design and the characteristic semi-matte reflection of Denax glass produces a wide upward distribution of light to "shower" the illumination throughout the interior. Denax Glass has a constant reflection factor of over 83%, which is higher than any other lighting glassware, and an extremely low light absorption factor preventing needless loss of light.

In addition to this high reflectivity, a patented manufacturing process and great care in the selection of iron free raw material assure the much sought after restful cream tone luminous effect without glare. The Capitol meets the requirements of lighting experts, with high reflectivity and a luminous bowl having a brightness of $\frac{7}{10}$ candle power per square inch, which is the brightness of a white ceiling above a normally suspended unit. The Capitol thus blending with the ceiling, shows up as neither a glaring bright spot nor an annoying dark object.

The softly luminous bowl with absence of glare, the fine light output, the correctly pleasing design and all-over embossing make the CAPITOL a lighting creation that fully meets the requirements of the new science of light conditioning.



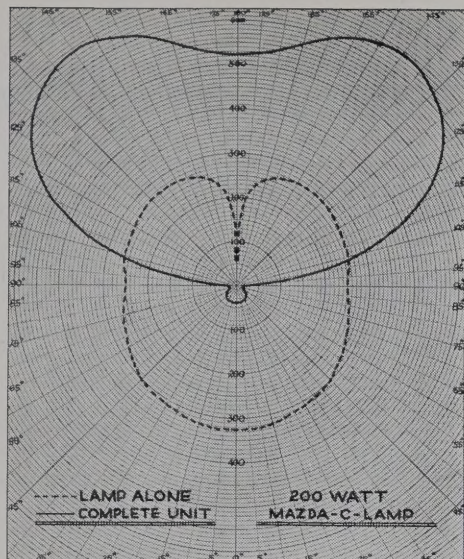
Illustrating the beautiful embossed glass.

DATA

No. 1818	Chain Pendant	16" Dia.	30" Suspension	36" O. A.	Medium	200-300W
No. 1818S	Swivel Stem Pendant	16" Dia.	30" Suspension	36" O. A.	Medium	200-300W
No. 1818C	Close Ceiling Style	16" Dia.		16" O. A.	Medium	200-300W
*No. 1819	Chain Pendant	18" Dia.	30" Suspension	37" O. A.	Mogul	300-500W
*No. 1819S	Swivel Stem Pendant	18" Dia.	30" Suspension	37" O. A.	Mogul	300-500W
*No. 1819C	Close Ceiling Style	18" Dia.		18" O. A.	Mogul	300-500W
*No. 1823	Chain Pendant	22" Dia.	36" Suspension	45" O. A.	Mogul	750-1500W
*No. 1823S	Swivel Stem Pendant	22" Dia.	36" Suspension	45" O. A.	Mogul	750-1500W

Standard Finish: Silvertint

*Can be had wired for Bipost lamp — when ordering add "BP" to Catalog No.



The light distribution of the CAPITOL is illustrated by this characteristic curve.

SURFACE BRIGHTNESS VALUES of the Capitol Bowl range from .2 to 1.1 Candle Power per square inch with a 300W Lamp.



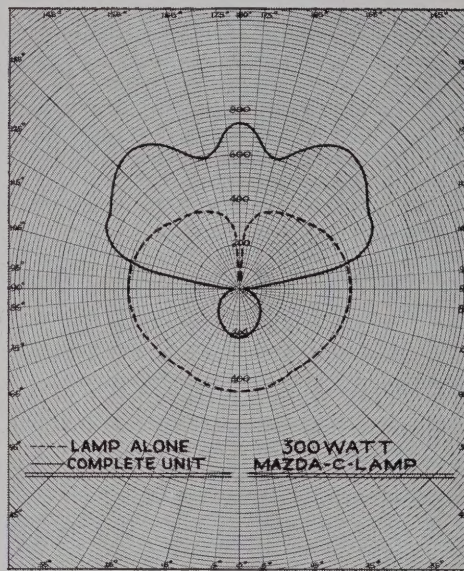
Illustration showing bowl supporting rods with one released for easy maintenance while unit is suspended.

CAPITOL FEATURES

1. 83% to 93% light efficiency.
2. Wide upward distribution of light.
3. Restful cream tone luminous effect, a symbol of good lighting.
4. Low Surface brightness.
5. Correctly luminous to blend with and enhance the lighting of the interior.
6. Smart and attractive in design.
7. A constant reflection factor of 83% or more.
8. No Glare.
9. Easy maintenance, merely release one rod.
10. The rich cream-tone coloring of the Capitol is obtained in the glass manufacturing by the careful selection of iron free raw materials.
11. Correct light transmission — too low a transmission means the result will be silhouetted against the ceiling as a dark object — Too high a transmission will result in uncomfortable brightness.
12. An All Over Embossed decoration on the glass sets it apart as an entirely new practice in the art of Glass making.

The EQUALIER

Exquisite Design for Semi-Indirect Lighting



The light distribution of the EQUALIER is illustrated by this characteristic curve.

SURFACE BRIGHTNESS VALUES of the double thickness flashed Opal glass bottom plate range from .7 to 2.2 Candle Power per square inch with a 300 W lamp.

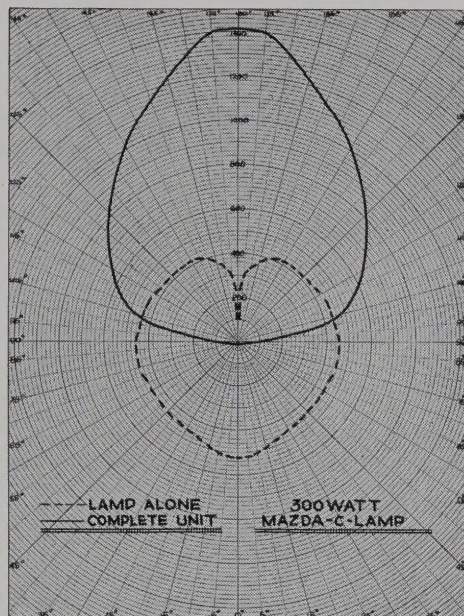
The Equalier with its luminous drum design bowl and luminous double thickness flashed opal glass bottom plate presents a new styling in semi-indirect light sources plus an unusual illuminated effect. It produces a high degree of pleasingly diffused direct down light and softly reflected upward light for proper light conditioning. Versatile in function and adaptability, this distinctive lighting creation meets the demand for dignified individuality . . . emanating a richness of tone and exquisite beauty that brings an atmosphere of smartness to good lighting.

DATA

No. 1830S	Swivel Stem Pendant	30" Suspension	18" Dia.	36" O. A.	Mogul	300W
Standard Finish: Silvertint						
Optional Finish: Goldtint						

The REGENT ROYALIST

A Shallow Bowl Design with the Proper Blend of Dash and Dignity



The light distribution of the REGENT ROYALIST is illustrated by this characteristic curve.

SURFACE BRIGHTNESS VALUES of Denax glass bottom range from .3 to .8 Candle Power per square inch with a 300W Lamp.



A semi-indirect lighting creation that imparts that appealing smartness to good lighting. Its simplicity of design with that dashing sway of contour makes the REGENT ROYALIST a superbly pleasing light source. Maximum upward reflection of light over a wide area is obtained through its special shallow bowl design. Heavy density Denax glass in the lower section adds a soft luminosity enhanced by an attractive embossed decoration in the glass. It's an effective light source . . . delightfully decorative.

DATA

No. 1760S	Swivel Stem Pendant	22" Dia.	30" Suspension	36" O. A.	Mogul	300-500W
No. BP1760S	Swivel Stem Pendant	22" Dia.	30" Suspension	36" O. A.	Bipost	500-750-1000W

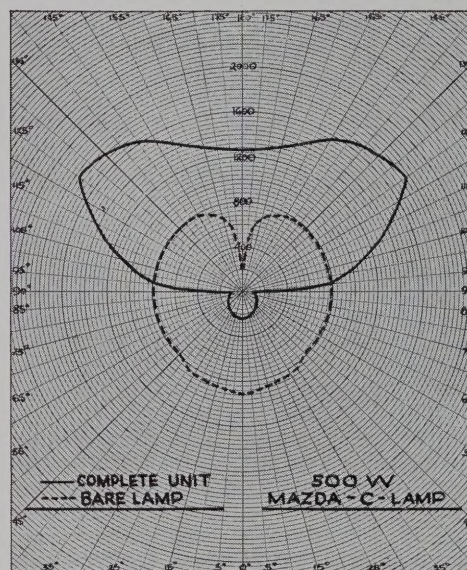
Standard Finish: Silvertint.

The SUPERLUX

TOP EFFICIENCY *in Semi-Indirect Lighting*



Plenty of light properly controlled and diffused to ease the task of seeing . . . simple, low cost maintenance . . . beauty of design and fineness of construction make the Superlux a semi-indirect lighting creation that meets the demand for highly efficient, dignified illumination.



The light distribution of this SUPERLUX is illustrated by this characteristic curve. SURFACE BRIGHTNESS VALUES of the Denax Glass Bowl range from .8 to 2.0 Candle Power per square inch with a 300W Lamp.

The DENAX glass used in the SUPERLUX has been designed for the utmost efficiency, in that the shape and structure provide maximum upward reflection of light with very low surface brightness. These DENAX bowls are made of a highly reflecting solid opal glass, whose special reflecting properties are developed by a patented heat treatment process in the course of

manufacture, an innovation in the art of glass making.

The light reflected by the SUPERLUX is highly diffused, thus eliminating streaky and mottled appearance such as may result from more specularly reflecting materials. The surface of DENAX is smooth and easily cleaned . . . will never deteriorate or lose its reflecting qualities.

DATA

No. 1805S Swivel Stem Pendant
Standard Finish: Silvertint

22" Dia. 30" Suspension — 36" O. A.

Mogul

300-500W

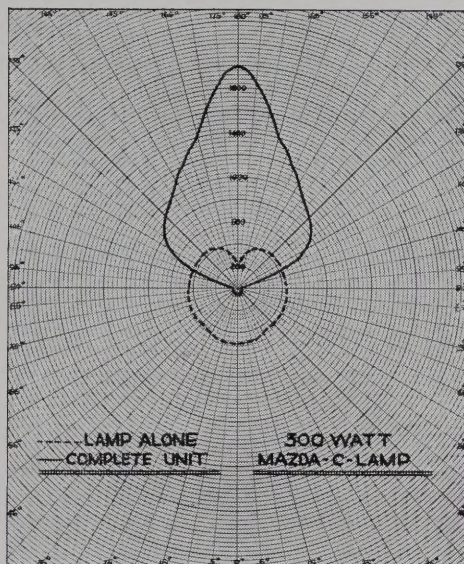
The REGENT STANDARD

AFFORDS EFFICIENT SEMI-INDIRECT ILLUMINATION

with Extreme Smartness

The Regent Standard is a modern light source that yields effective illumination plus smart styling, a standard for light conditioning. Maximum upward reflection for effective semi-indirect illumination is obtained by the metal bowl and

the heavy density Denax glass in the lower section. A pleasing decoration is embossed in the glass. The rich diffused flow of light serves to accentuate the lines of beauty in this lighting creation . . . adding a pleasing decorative charm.



The light distribution of the REGENT Standard is illustrated by this characteristic curve.

SURFACE BRIGHTNESS VALUES of the Denax glass bottom range from .4 to .7 Candle Power per square inch with a 300W lamp.



DATA

No. 915	Chain Pendant	15" Dia.	30" Suspension	37" O. A.	Mogul	300W
No. 925	Swivel Stem Pendant	15" Dia.	30" Suspension	37" O. A.	Mogul	300W
*No. 918	Chain Pendant	18" Dia.	30" Suspension	37" O. A.	Mogul	300-500W
*No. 928	Swivel Stem Pendant	18" Dia.	30" Suspension	37" O. A.	Mogul	300-500W

Standard Finish: Silvertint.

*Can be had wired for Bipost lamp — when ordering add "BP" to Catalog No.

The AMOLIER

Perfect SEMI-INDIRECT ILLUMINATION

FEATURING A *Totally Enclosed Galax Glass Globe*



No. 6251

Amolier is an exclusively designed light source that introduces a new principle in semi-indirect lighting. It features a totally enclosed single piece glass globe of physically homogeneous texture but of dual opacity. The bottom of the globe is of a dense white, highly reflecting opacity assuring low surface brightness with a high upward reflectivity. The top of the globe is clear glass allowing for the spread of light over a wide area. The design of the globe with a ledge at the bottom supports the metal deflector which screens the light source. The surface of the deflector as well as the visible glass has a pleasing soft luminous effect. The superior design and construction of Amolier assures better light conditioning.

EXCLUSIVE FEATURES

1. Totally enclosed Galax glass globe diffuses the light over a wide area with maximum upward reflection.
2. Metal deflector screens the light source.
3. Low visible surface brightness values.
4. Low maintenance cost.
5. The totally enclosed glass globe keeps out all dirt and insects.
6. The deflector as well as the bottom of the glass globe has a soft luminous effect when lighted.
7. Beautiful and dignified with its smart simplicity of design.
8. The upper portion of glass is clear for greatest light output . . . no absorption takes place.

Amolier Affords the Utmost in Efficient Illumination

PLUS REFINEMENT IN DESIGN

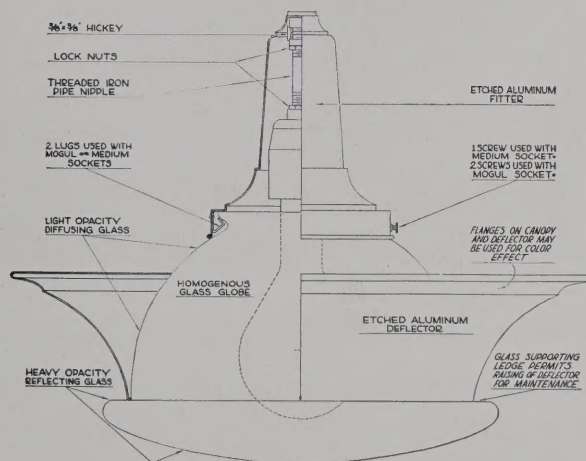
Illustration below shows the Galax glass globe used in the Amolier. It is a single piece globe of physically homogeneous texture, but of dual opacity. The bottom of the globe is of a dense white, highly reflecting opacity, assuring low surface brightness with a high upward reflec-

tivity. The upper portion of the globe is of clear glass and eliminates lamp filament striations and shadows on the ceiling and walls when inside frosted lamps are used. It permits all of the upward light to be transmitted without absorption loss.

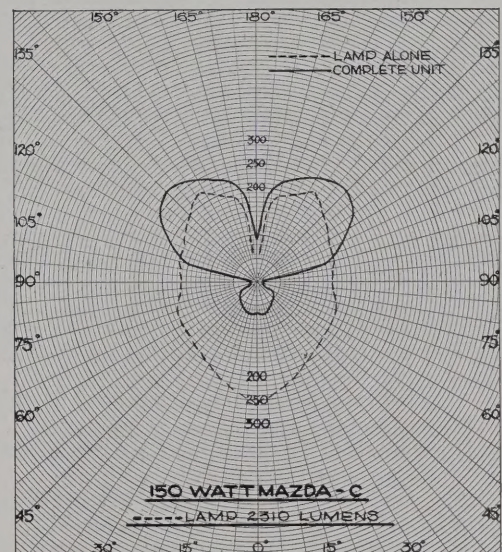
To insure correct performance use inside frosted lamps.



Illustrating the totally enclosed one-piece dual density glass globe before metal deflector is placed in position.



Assembly Chart



The light distribution of the AMOLIER is illustrated by this characteristic curve. SURFACE BRIGHTNESS VALUES of the Galax Glass Bottom range from .8 to 1.2 Candle Power per square inch with a 300W Lamp.

AMOLIER DATA

Chain Pendant Catalog No.	Swivel Stem Catalog No.	Suspension	O. A.	Close Ceiling Catalog No.	O. A.	Deflector Diameter	Glass Size	Type Socket	Wattage
6150	6151	30"	36"	6156	15"	18"	9" x 4"	Medium	150W
6200	6201	30"	37"	6206	18"	21 1/2"	12" x 5"	Medium	200W
6250	6251	30"	37"	6256	18"	21 1/2"	12" x 6"	Mogul	300W
6300	6301	30"	39"			26"	14" x 6"	Mogul	500W
1816	1817	36"	47"			30"	18" x 8"	Mogul	1000W

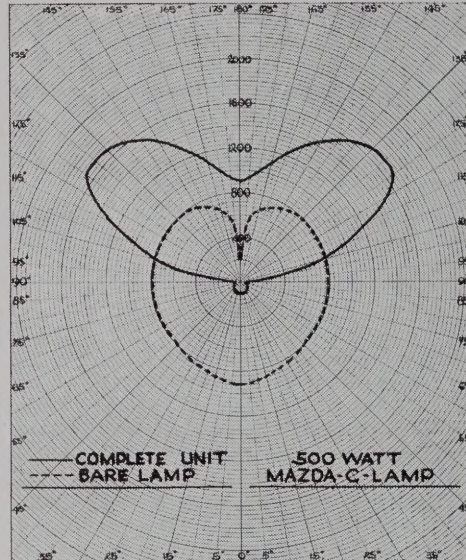
Standard Finish: Silvertint.
Optional Finish: Goldtint

The AERIAL

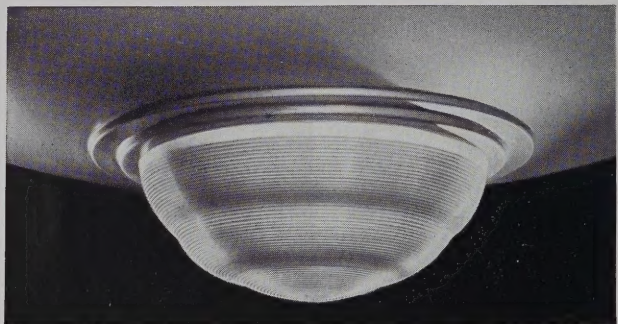
For Efficient Widespread Lighting Plus a New Luminous Effect with a Denax Glass Base



SURFACE BRIGHTNESS VALUES of the Denax Glass Base range from .8 to 1.5 Candle Power per square inch with a 300 Watt Lamp.



The light distribution of the AERIAL is illustrated by this characteristic curve.



The AERIAL with its specially designed metal bowl and heavy density Denax glass base with circular line ornamentation creates a softly luminous effect that lends a new charm to this distinctively modern lighting creation. Pleasingly styled with an appealing simplicity of smart streamlined design, the AERIAL supplies en-

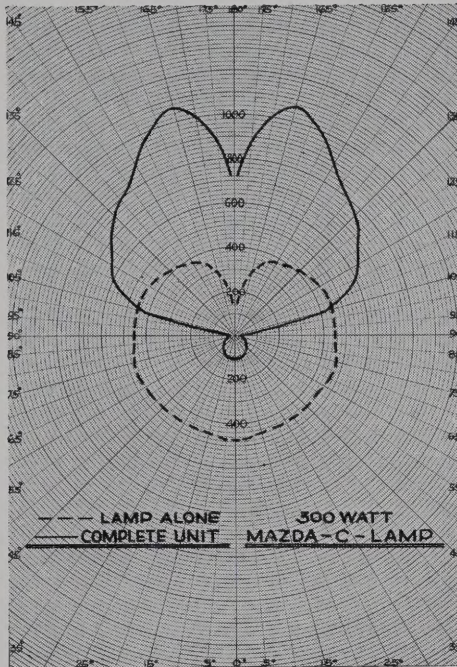
gineered illumination for effective widespread light distribution. The streamlined contour of the AERIAL makes it adaptable to low ceiling mounting and the lighting of wider areas from one source. For correct lighting, for decoration, here is a light source that will enhance the appeal of any interior.

DATA

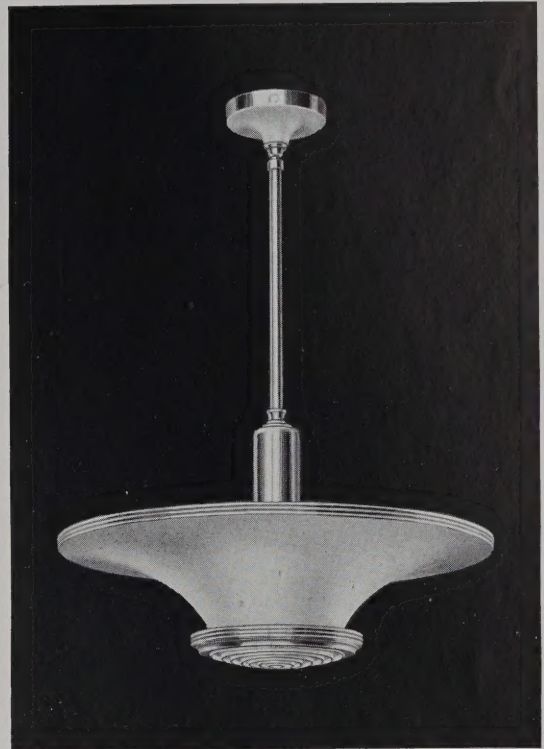
No. 1781S	Swivel Stem Pendant	18" Dia.	30" Suspension — 35" O. A.	Medium	200-300W
No. 1812S	Swivel Stem Pendant	18" Dia.	30" Suspension — 35" O. A.	Mogul	300W
No. 1782S	Swivel Stem Pendant	22" Dia.	30" Suspension — 36" O. A.	Mogul	300-500W
No. BP1782S	Swivel Stem Pendant	22" Dia.	30" Suspension — 36" O. A.	Bipost	500-750-1000W
Standard Finish: Silvertint					
Optional Finish: Goldtint					

The STREAMLITE

Dashingly Flared for Greater Light Distribution



The light distribution of the STREAMLITE is illustrated by this characteristic curve.



Styled in a pleasing manner with smart flowing lines for widespread illumination, the Streamlite combines proper light control with dashing design. The Monax glass bottom with concentric circles adds a touch of trimness while permitting a portion of the light to pass downward. For efficient semi-indirect illumination . . . for eye appeal, here is a lighting creation that adds prestige to the field of light conditioning.

DATA

No. 1863 Swivel Stem Pendant 22" Dia.
Finish: Silvertint, White (Monax) Glass Plate.

30" Suspension

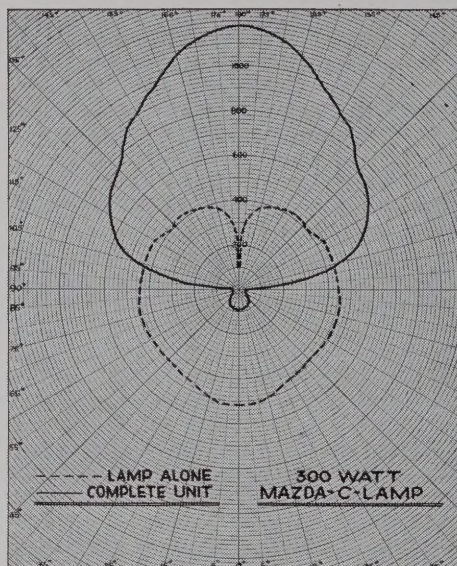
36" O. A.

Mogul

300-500W

The **EQUALITE**

A Semi-Indirect Light Source of Balanced Design



The light distribution of the EQUALITE is illustrated by this characteristic curve.

SURFACE BRIGHTNESS VALUES of the Monax Glass Bottom Plate range from 1.8 to 2.6 Candle Power per square inch with a 300W Lamp.

Semi-indirect in character . . . efficient in performance and styled in the modern manner, the EQUALITE is a luminous bowl semi-indirect light source, particularly adaptable to installations where budgeting is a factor.

The Monax glass in the bottom of the EQUALITE with an embossed decoration minimizes the surface brightness value.

The EQUALITE excellently fits into any decorative scheme and produces a high quality of illumination for proper light conditioning in a most economical manner.

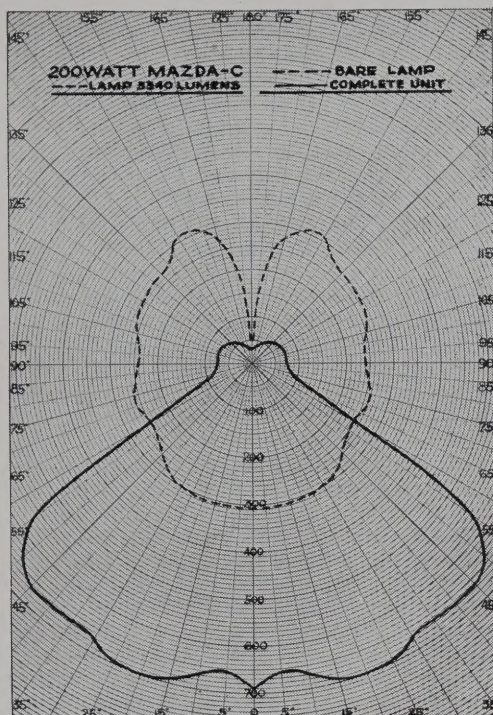
DATA

No. 1732	Chain Pendant	30" Suspension	18" Dia.	38" O. A.	300-500W
No. 1732S	Swivel Stem Pendant	30" Suspension	18" Dia.	38" O. A.	300-500W
No. 1806S	Swivel Stem Pendant	36" Suspension	24" Dia.	45" O. A.	750-1500W

Standard Finish: Silvertint.

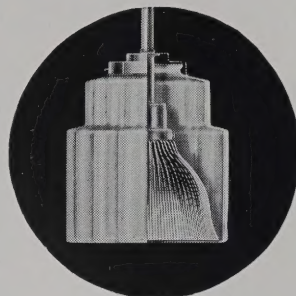
The Hale Unit (PATENTED) Solves the Lighting Problem

WHERE DIRECT LIGHTING IS DESIRED



The light distribution of the HALE UNIT is illustrated by this characteristic curve.

SURFACE BRIGHTNESS VALUES on the side of the outer Monax Glass range from .2 to .6 Candle Power per square inch with a 200W Lamp.



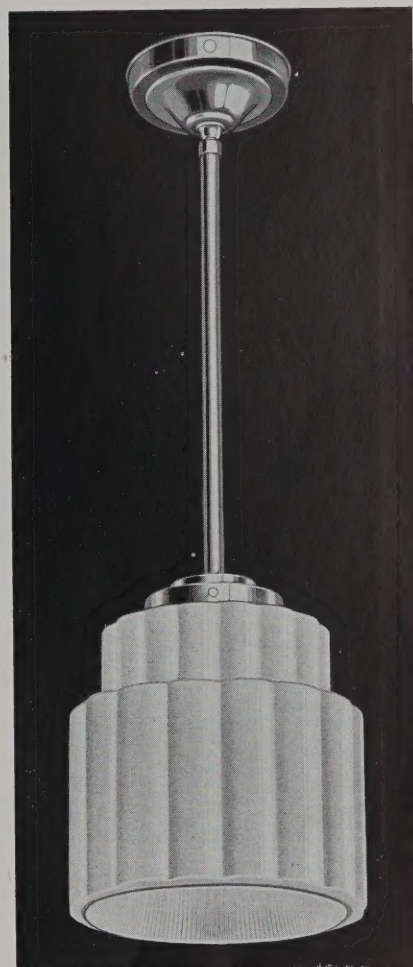
The above illustration shows the construction of the Hale Unit. The outer glass globe, which is a highly diffusing glass, rests on a stationary and correctly positioned support. This glass has a standard 5" fitter for the 200 W. size. It can easily be raised from its support for maintenance.

The inner prismatic glass reflector is held in position with a standard 3 1/4" fitter.

The position of the glass support is determined by the focal position of the Mazda Lamp and is made rigid in the construction of the fixture to prevent any variance in the focal position — thus always assuring correct operation.

Outside glass 5" fitter, 12 1/2" O. A., Maximum Diameter 11".

Inner reflector 3 1/4" fitter, 7 3/8" O. A., Maximum Diameter 9 3/4".



No. 1660
No. 1660 L with Concentric Louvres

The HALE UNIT is designed to give quantity illumination for effective down lighting. The fact that the HALE UNIT concentrates 85% of the light down and 15% upward solves the lighting problem economically for direct illumination and decidedly increases over-all efficiencies. This scientific control of light is due to special patented design and construction. The exterior

light diffusing opal glass provides general illumination and the inner prismatic reflector provides the efficient, direct illumination. Concentric directional louvres are available for the Hale Unit illustrated above — merely add the letter "L" to the standard catalog number when ordering if HALE UNIT is desired complete with concentric louvres.

HALE UNIT DATA

Listing is Complete Including Prismatic Reflector

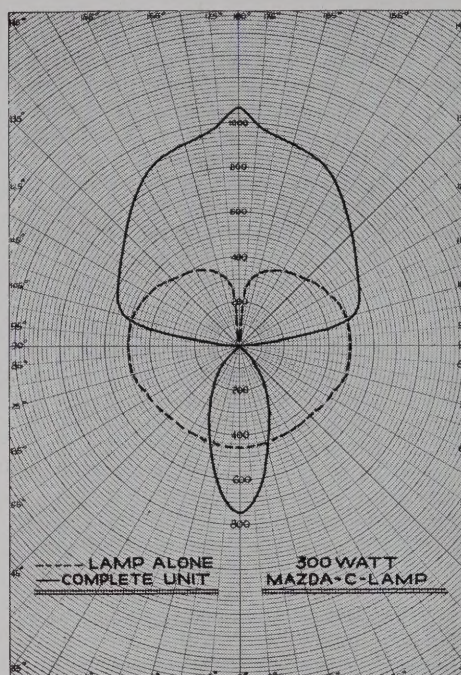
Cat. No.	Type	Length Overall	Wired	Wattage
1660	Swivel Stem Pend.	36"	Medium	200
1660L	Same as above except with Concentric Bottom Louvres.			
Standard Finish: Pewter				

The LOUVRLIER

Marvelous Overhead Light Distribution with Effective Direct Down Lighting



No. 1758S — 22" Diameter
No. 1803S — 30" Diameter



The light distribution of the LOUVRLIER is illustrated by this characteristic curve.

This outstanding lighting creation combines both direct and indirect features, giving wide overhead light distribution for general lighting plus down light for specific lighting. Its shallow bowl and four concentric tapered louvers at the bottom make it an attractive, efficient light source with a high degree of light output. Magnificent in its streamlined design and softly luminous bowl, the LOUVRLIER creates a completely new effect with its tapered louvers, ivory tinted for that added note of finesse . . . truly a light source to grace any interior.

DATA

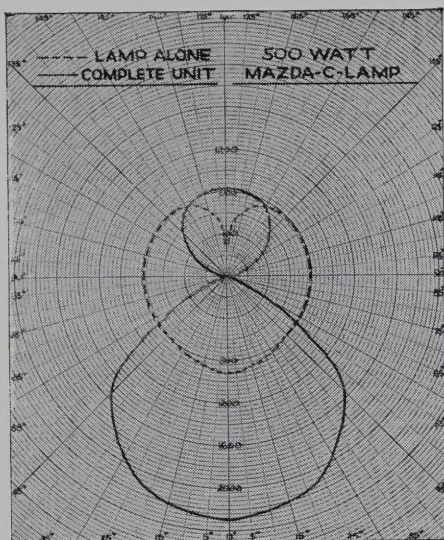
No. 1815S	Swivel Stem Pendant	18" Dia.	30" Suspension	36" O. A.	Medium	200W
*No. 1758S	Swivel Stem Pendant	22" Dia.	30" Suspension	38" O. A.	Mogul	300-500W
*No. 1803S	Swivel Stem Pendant	30" Dia.	36" Suspension	46" O. A.	Mogul	750-1500W

Standard Finish: Silvertint — Louvres Ivory.

*Can be had wired for Bipost lamp — when ordering add "BP" to Catalog No.

The DIRECTALIER

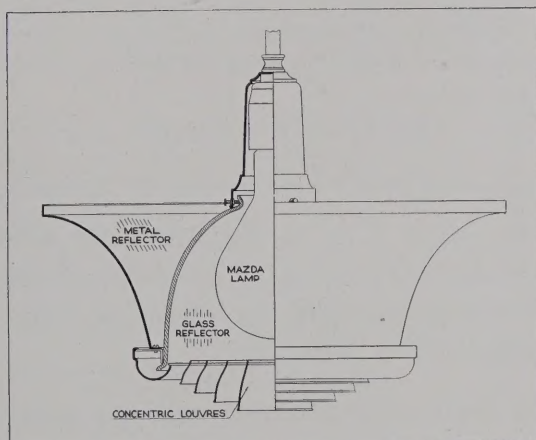
Efficient Direct Down Lighting plus Overhead Light for General Illumination



The light distribution of the DIRECTALIER is illustrated by this characteristic curve.



No. 1822S With Louvred Bottom



Cross sectional drawing illustrating glass reflector for direct downward component and metal reflector for upward control of transmitted light. Drawing shows Unit with concentric louvres in place. Also furnished without concentric louvres.

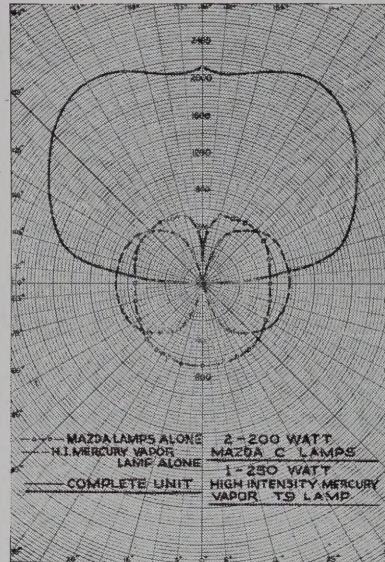
The Directalier with a specially designed open bottom Monax Glass globe directs a large percentage of the light downward, yet allows sufficient light to filter upward for general illumination. A luminous metal deflector screens the light source and eliminates light and dark contrasts. The flow of light from the Directalier makes it adaptable for low ceiling mounting.

DATA

No. 1822S Swivel Stem Pendant-Louvred 20" Dia. 28½" Suspension 38" O. A. Mogul 300-500W
Standard Finish: Silvertint

The MERCURLITE

*Combines Mercury and Incandescent Lamps for Lighting
that Closely Approaches Daylight*



The light distribution of the MERCURLITE is illustrated by this characteristic curve.

Mercurlite equipment is furnished wired complete for 250 W. H. I. Mercury Vapor Lamp and 2—200 W. Mazda Lamps. NO LAMPS FURNISHED.

A specifically designed transformer for 110 volt, 60 cycle circuit is the auxiliary furnished complete with wiring diagram.

● New in the field of illumination the Mercurlite produces a whiter light than ever before obtainable . . . the nearest approach to daylight. Being totally indirect there are no harsh shadows or glare. Having the proper quality and intensity of light output, this new light source materially reduces eye fatigue.

The color quality of the light produced by Mercurlite is the nearest approach to "daylight whiteness" because equal lumens of Mercury Vapor light which contain green, blue and yellow color rays are mixed with equal lumens of Mazda light which is a con-

tinuous spectrum rich in red, producing a synthetic white.

Mercurlite is by no means a "color matching" light source, but, because of the quality of light and the high lumen output, the Mercurlite is the finest artificial lighting obtainable.

In operation the Mercury Lamp has a high lumen output . . . the 250 W. is equivalent to approximately 450 watts of Mazda. The cost of operation is approximately half the cost of operating Mazda Lamps of the same lumen output.

DATA

Cat. No.	Aux. Equip. Mounting	Diameter	Length Overall	Mazda Wattage	H. I. Mercury Wattage	Auxiliary Equipment
9006	Canopy	21 1/2"	38	2—200W	250W	110 V 60 Cycle Transformer

Standard Finish: Silvertint.

This equipment operates only on A. C. current.

The PLASTICLITE

The Finest in Plastic Bowl Design



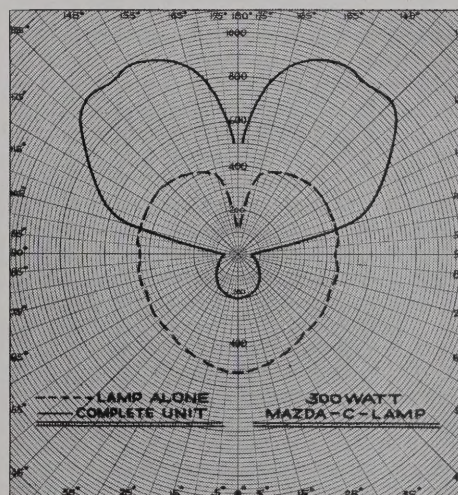
No. 1860 complete with a non-light absorbing baffle which conceals the lamp neck.



No. 1828S

PLASTICLITE FEATURES

1. Light in weight
2. Resilient and strong
3. Reduced breakage . . . non-shatterable
4. Off-white color — the restful tone
5. Transmits light without glare
6. Reflection factor 80% to 83%.
7. Low maintenance cost
8. Wide light distribution
9. Extremely high output
10. Good low cost lighting
11. Molded to Art Metal specifications by the General Electric Company.



The light distribution of the PLASTICLITE is illustrated by this characteristic curve. SURFACE BRIGHTNESS VALUES of the Plasticlite Bowls range from .8 to 1.98 candle power per square inch with a 300W lamp.

DATA

No. 1860	Swivel Stem Pendant	18 $\frac{5}{8}$ " Dia.	30" Suspension	37" O. A.	Mogul	300-500W
No. 1828S	Swivel Stem Pendant	15 $\frac{1}{2}$ " Dia.	30" Suspension	36" O. A.	Medium	200-300W
Standard Finish: Bowl Ivory — Fixture Silvertint						

Muralier Lighting Provides Changeable Color Control

Muralier light sources supply illumination that is sparkling white plus the added feature of color control

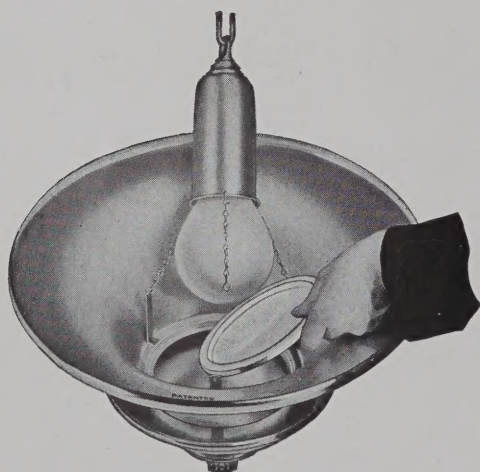
... changeable transmitted color that is confined within the area of the fixture.



Muralier Standard No. 8028



Muralier Eclipse No. 1862



HOW MURALIER *Color Control* IS ACCOMPLISHED

Select the color filter you want... slip it into place... light Muralier and it is tinted on the surface of the fixture with the color you choose. *Color filters are obtainable in Amber, Green, Red, Blue or a combination of these four colors into one chromatic filter.*

MURALIERS are fully protected by patents.

DATA

*No. 8018	Chain Pendant	18" Dia.	30" Suspension	41" O. A.	Mogul	300-500W
*No. 8028	Swivel Stem Pendant	18" Dia.	30" Suspension	41" O. A.	Mogul	300-500W
*No. 1862	Swivel Stem Pendant	22" Dia.	30" Suspension	38" O. A.	Mogul	300-500W
Standard Finish: Silvertint.						
Optional Finish: Goldtint						
*Can be had wired for Bipost lamp — when ordering add "BP" to Catalog No.						

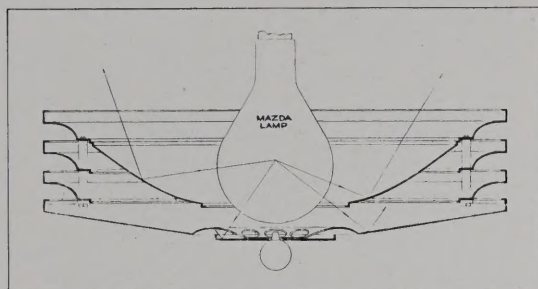
GLASS COLOR FILTER DATA

Muralier Bowl Diameter	Filter Diameter	Catalog No. Red Filter	Catalog No. Amber Filter	Catalog No. Green Filter	Catalog No. Blue Filter
22"	5"	8508	8509	8510	8511
18"	6 ³ / ₈ "	8500	8501	8502	8503

Catalog No. 8517 — A combination filter in which is grouped segments of the four primary colors to give Muralier an alluring chromatic effect, is available for 18" Bowl Diameter Fixtures only.

The MURALIER FORMALITE

Alluring in Design Plus Color Control with Fine Lighting



Cross Section Drawing

Efficiency and wide spread distribution are explained by this drawing of Formalite that shows how the top louvre forms a reflector. Efficient performance and design beauty are most apparent in the Formalite.



Created to bring attractiveness to the correct lighting of interiors, the FORMALITE combines fine lighting with that added finesse that makes interiors more alluring . . . more appealing. Color Control that is softly luminous permits a refreshing change of color on the exterior. Circular lines of light and color through the louvres, plus a sparkling crystal star ornamentation at the base, make the FORMALITE a truly smart lighting creation.

DATA

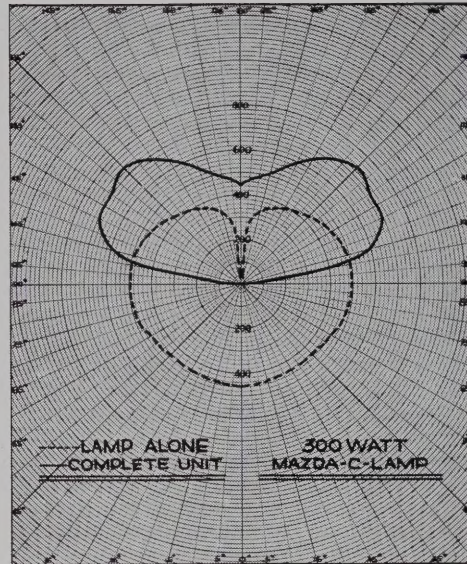
No. 1786	Chain Pendant	15 $\frac{3}{4}$ " Dia.	30" Suspension — 36" O. A.	Medium	200-300W
No. 1786S	Swivel Stem Pendant	15 $\frac{3}{4}$ " Dia.	30" Suspension — 36" O. A.	Medium	200-300W
No. 1787	Chain Pendant	20" Dia.	30" Suspension — 37" O. A.	Mogul	300-500W
No. 1787S	Swivel Stem Pendant	20" Dia.	30" Suspension — 37" O. A.	Mogul	300-500W
Standard Finish: Silvertint					
Optional Finish: Goldtint					

GLASS COLOR FILTER DATA

Bowl Diameter	Filter Diameter	Red Filter	Amber Filter	Green Filter	Blue Filter	Chromatic Filter
15 $\frac{3}{4}$ " and 20"	6 $\frac{3}{8}$ "	Catalog No.	Catalog No.	Catalog No.	Catalog No.	Catalog No.
		8500	8501	8502	8503	8517

The ULTRALITE

Accenting Beauty with Efficient Lighting



The light distribution of the ULTRALITE is illustrated by this characteristic curve.

Designed for efficient lighting in a manner that is new and pleasing to look at, the ULTRALITE brings to illumination a luminaire that is correct in every detail. An iridescent ring of light encircling the bottom surface of the metal bowl lends an enchanting charm to the smart simplicity of this beautiful lighting creation. The ULTRALITE is modern, dignified, unique, yet supplies the proper kind of light conditioning that lets you see with ease.

DATA

No. 1780S Swivel Stem Pendant
No. BP1780S Swivel Stem Pendant

20" Dia.
20" Dia.

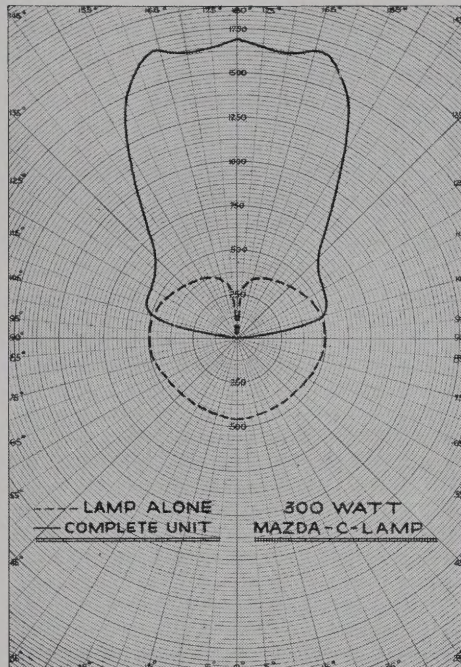
30" Suspension — 36" O. A.
30" Suspension — 36" O. A.

Mogul 300-500W
Bipost 500-750-1000W

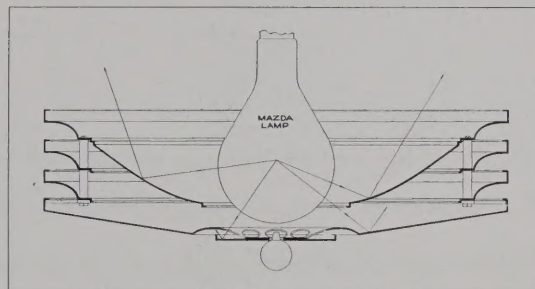
Standard Finish: Silvertint
Optional Finish: Goldtint

The FORMALIER

Designed for High Wattages in an Exquisite Setting



The light distribution of the FORMALIER is illustrated by this characteristic curve.



Cross Section Drawing

Efficiency and wide spread distribution are explained by this drawing of Formalier that shows how the top louvre forms a reflector. Efficient performance and design beauty are most apparent in the Formalier.

The FORMALIER with its five louvres forming a pleasing array of softly luminous circular lines of light, attractively enhanced by crystal star ornamentation at the base, creates a light source that is new and distinctive in design for high wattages.

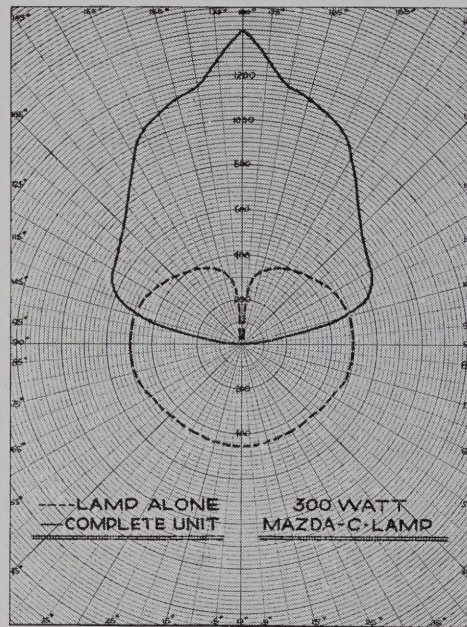
The upper louvre as illustrated in the small construction drawing is a reflector and this in combination with capacity for a large wattage mazda lamp, makes the FORMALIER a light source with ample light output and distribution for the lighting of large areas.

DATA

No. 1783S	Swivel Stem Pendant	24" Dia.	36" Suspension — 45" O. A.	Mogul	750-1500W
No. BP1783S	Swivel Stem Pendant	24" Dia.	36" Suspension — 45" O. A.	Bipost	500-750-1000W
Standard Finish: Silvertint					
Optional Finish: Goldtint					

The PARLUX

Efficient, Totally Indirect Lighting with Luminous Bowl



The light distribution of the PARLUX is illustrated by this characteristic curve.

Contoured for a high degree of light output yet pleasingly styled with a dignified smartness, the PARLUX supplies fine totally indirect illumination and at the same time makes the light source an attractive part of the decorative plan. The softly luminous bowl adds a touch of subdued light and creates the illusion of much costlier lighting. The PARLUX is correctly efficient for light conditioning and modernly smart for decoration.

DATA

*No. 1788	Chain Pendant	18" Dia.	30" Suspension — 38" O. A.	Mogul	300-500W
*No. 1788S	Swivel Stem Pendant	18" Dia.	30" Suspension — 38" O. A.	Mogul	300-500W
Standard Finish: Silvertint					

*Can be had wired for Bipost lamp — when ordering add "BP" to Catalog No.

The REVELIER

*Smart Simplicity of Design with Comfortable,
Totally Indirect Illumination*



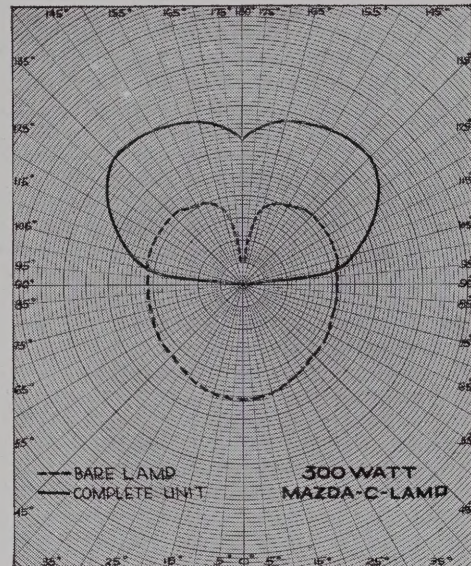
The Revelier is a distinctive, totally indirect light source created for widespread popular appeal through its economical simplicity of design. It's dignified in design with smart, simple lines for eye appeal and it supplies indirect illumination for seeing with comfort and ease. The pleasing contour of the bowl gracefully flowing to a small, plain polished ornament at bottom makes the Revelier a lighting creation that will harmonize with and add attractiveness to any interior.

DATA

No. 1826S	Swivel Stem Pendant	18" Dia.	30" Suspension	37" O. A.	Mogul	300-500W
Standard Finish:	Silvertint					
Optional Finish:	Goldtint					

The DISTRIBUTOR

Streamlined for **WIDESPREAD LIGHT DISTRIBUTION**



This Characteristic Curve illustrates the unusual light spread from the Distributor.

The DISTRIBUTOR is a new step forward in indirect illumination. Possessing a graceful, streamlined contour, it yields an unusually high output of illumination and a widespread distribution.

It is adaptable to low ceiling mounting and

the lighting of greater areas with a single light source. The DISTRIBUTOR blends harmoniously with any decorative or architectural scheme and is truly a light source of new, unusual merit . . . a valuable asset to the light conditioning of any interior.

DATA

Chain Pendant Catalog No.	Swivel Stem Catalog No.	Suspension	Length Over All	Dia. Bowl	Type Socket	Wattage
*1733	*1733S	30"	35"	22"	Mogul	300-500
1761	1761S	30"	35"	18"	Mogul	300
1762	1762S	30"	35"	18"	Medium	200
*1802S		36"	45"	30"	Mogul	750-1500
Standard Finish: Silvertint						
Optional Finish: Goldtint						

Data for Distributor with Alzak† Finish

Chain Pendant Catalog No.	Swivel Stem Catalog No.	Suspension	Length Over All	Dia. Bowl	Type Socket	Wattage
*1733 Alzak	*1733S Alzak	30"	35"	22"	Mogul	300-500
1761 Alzak	1761S Alzak	30"	35"	18"	Mogul	300
1762 Alzak	1762S Alzak	30"	35"	18"	Medium	200

Standard Finish: Silvertint

† Alzak is a patented process and the term has been registered by the Aluminum Company of America.

*Can be had wired for Bipost lamp — when ordering add "BP" to Catalog No.

The PREMIER

Intriguing with its Softly Luminous Bowl in Streamlined Contour



No. 1759S — 22" Diameter
No. 1801S — 30" Diameter

An indirect lighting creation . . . expressing a new beauty in streamlined design . . . alluring in its bowl luminosity from an unseen light source. The PREMIER with its special shallow bowl design allows a wide distribution of light upward . . . good light . . . light that lets you see, in keeping with the new science of lighting. Styled for distinction . . . refined in appearance . . . effective for lighting, the PREMIER is a symbol of progress in fine lighting equipment.

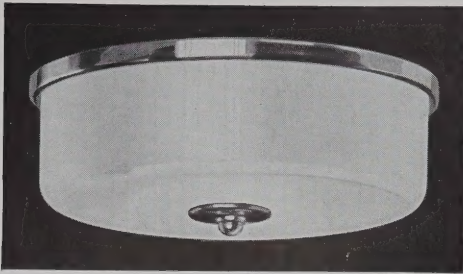
DATA

No. 1813	Chain Pendant	18" Dia.	30" Suspension	35" O. A.	Medium	200W
No. 1813S	Swivel Stem Pendant	18" Dia.	30" Suspension	35" O. A.	Medium	200W
*No. 1759	Chain Pendant	22" Dia.	30" Suspension	37" O. A.	Mogul	300-500W
*No. 1759S	Swivel Stem Pendant	22" Dia.	30" Suspension	37" O. A.	Mogul	300-500W
*No. 1801	Chain Pendant	30" Dia.	36" Suspension	45" O. A.	Mogul	750-1500W
*No. 1801S	Swivel Stem Pendant	30" Dia.	36" Suspension	45" O. A.	Mogul	750-1500W

*Can be had wired for Bipost lamp — when ordering add "BP" to Catalog No.

Standard Finish: Silvertint.

INCIDENTAL LIGHTING



SHALLOW BAND

No. 1738, Glass 8" x 2½" Band 8½" Dia., 2 Soc. 2-40W.

No. 1739, Glass 10" x 3" Band 10½" Dia., 2 Soc. 2-100W.

No. 1808, Glass 12" x 4" Band 12½" Dia., 2 Soc. 2-100W.

No. 1809, Glass 14" x 4½" Band 14½" Dia., 3 Soc. 3-100W.

Finish: Band Polished Chromtint, Goldtint.
Glass White Monax.



No. 1743 13" Dia. 12" O. A.
150 W

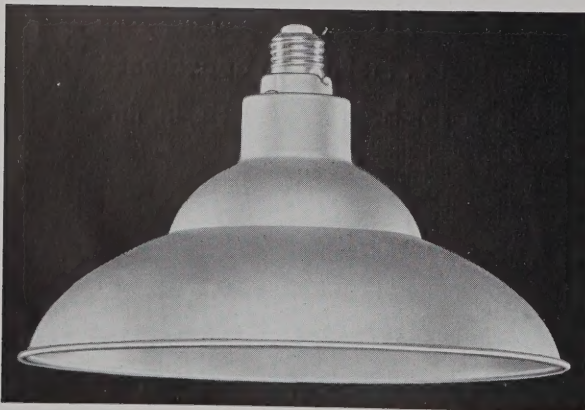
Finishes: Silvertint, Goldtint.



PLASTIC BOWL

No. 1829 12" Dia. 10" O. A.
150W

Finishes: Silvertint, Bowl Ivory.

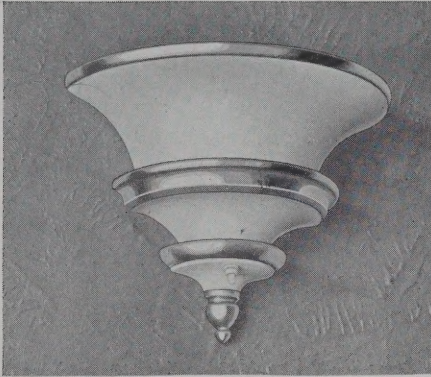


No. 1842 10¾" Dia. 6½" O. A.
150W Amlux finish.

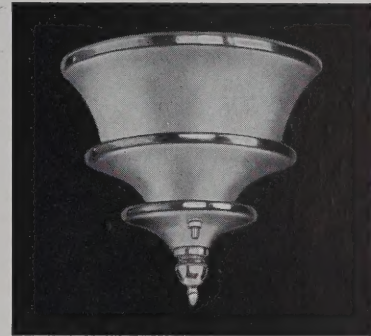
The Reflectolite, the modern handy light source, solves the problem wherever good, economical down lighting is needed. It's easy to install — merely screw into socket the same as you would an electric light bulb. It is "tops" for utility lighting.

MURALIER WALL POCKETS

Muralier Wall Pockets are an entirely new type of sidewall lighting equipment. They attach flush against the wall and furnish attractive supplementary lighting matching the general lighting plan. Both have color control.



No. M 8001



No. M 1402

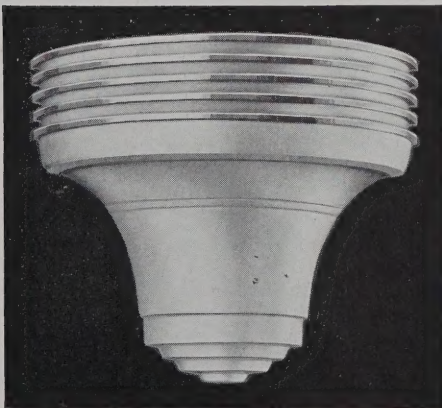
MURALIER WALL POCKET DATA

Catalog Number	Diameter	Extends	Length Overall	Type Socket	Wattage
M-1402	9"	4"	8 $\frac{1}{4}$ "	Medium	60W with switch
M-8001	12"	5 $\frac{3}{4}$ "	10"	Medium	75-100W with switch

GLASS COLOR FILTER DATA FOR MURALIER WALL POCKETS

Filter Diameter	Catalog No.	Catalog No.	Catalog No.	Catalog No.
5" x 2 $\frac{1}{2}$ "	Red Filter 8518	Amber Filter 8519	Green Filter 8520	Blue Filter 8521

INDIRECT AND SEMI-INDIRECT WALL POCKETS



Soft rings of light unite to produce an unusual decorative lighting effect in these smartly designed indirect and semi indirect louvred pockets.

No. 1785 — 500W Wall Pocket.
Finish: Silvertint

15 $\frac{1}{2}$ " Dia. x 12 $\frac{1}{2}$ " Deep

No Switch Furnished



Cat. No. 700 — Flush Type Guarded
Cat. No. 115 — Surface Type Guarded



Cat. No. 736 — Flush Type Cast Front
Cat. No. 746 — Surface Type Cast Front Hinged
Cat. No. 726 — Surface Type Plain Hinged



Cat. No. 722 — Flush Type Plain
Cat. No. 117 — Surface Type Plain

Boxes Have Knockouts For $\frac{1}{2}$ " Conduit.

GLASS: Standard — Red Letters on Opal Glass. Optional — White Letters on Red, Green or Black Background.
Green or Black Letters on White Background.

FINISH: Standard — Black.

Flush Types — Fronts Attached With 4 Screws

Size Letters	Guarded Front	Plain Front	Cast Front
	With Box	With Box	With Box
5"	700-5	722-5	736-5
6"	700-6	722-6	736-6

Surface Types

Size Letters	Single Face	Single Face	Single Face	Single Face
5"	115-5	117-5	746-5	726-5
6"	115-6	117-6	746-6	726-6

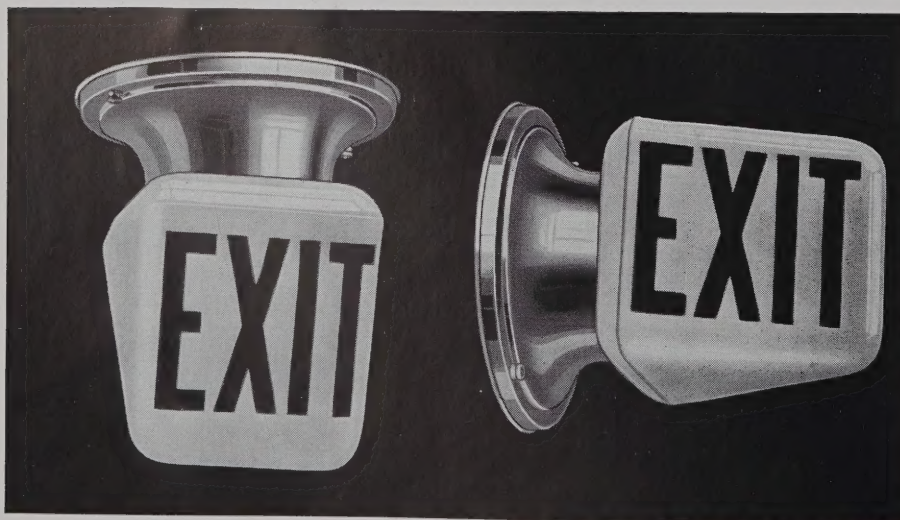
Flush Types

Cat. No.	Overall		Insert Box	
	5"	6"	5"	6"
700-722-736	14x8x3	14x9 $\frac{3}{4}$ x3	12 $\frac{1}{2}$ x6 $\frac{1}{2}$ x3	12 $\frac{1}{2}$ x8 $\frac{1}{4}$ x3

Schedule of Sizes

115-117	12x6x3	12x7 $\frac{3}{4}$ x3
726	13x7x3	13x8 $\frac{3}{4}$ x3
746	14x8 $\frac{1}{8}$ x3 $\frac{1}{2}$	14 $\frac{1}{8}$ x9 $\frac{3}{8}$ x3 $\frac{1}{2}$

Surface Types



No. 210

No. 209

No. 210

Ceiling exit, 4" red lettering on two sides. Canopy 7 $\frac{1}{2}$ " diam. 8 $\frac{3}{4}$ " deep overall. Wired complete with strap, screws and knurled nuts.

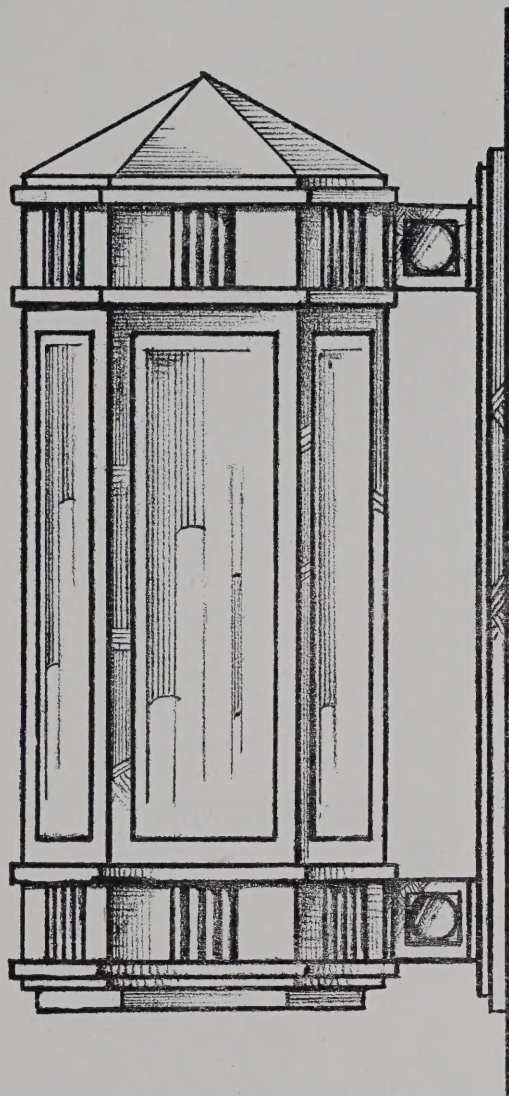
Standard Finish: Statuary Bronze.

No. 209

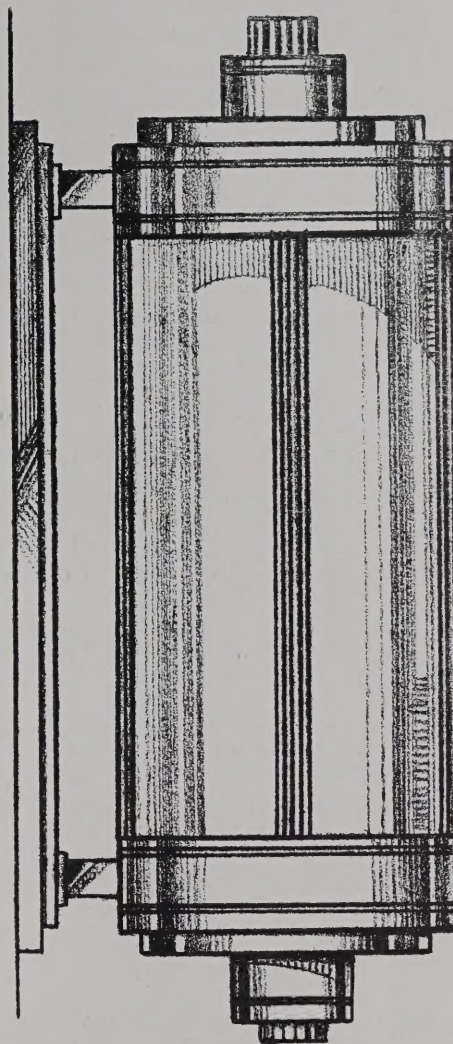
Exit bracket, 4" red lettering on two sides. Canopy 7 $\frac{1}{2}$ " diam. Extends 8 $\frac{3}{4}$ " overall. Wired complete with strap, screws and knurled nuts.

Standard Finish: Statuary Bronze.

COMMERCIAL OUTDOOR LIGHTING



No. 1870 Hexagon Bracket Lantern



No. 1874 Cylinder Bracket Lantern

Catalog No.	Lights	Body Dia.	Length O. A.	Extension	Back Plate Size
1870	1-150W	9"	23 1/2"	11"	4 1/4" x 22"
1871	1-200W	11"	30"	12 3/4"	4 1/4" x 28"

Finish: Standard Bronze

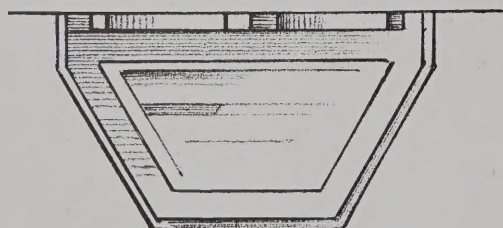
Glass: Flashed Opal

Catalog No.	Lights	Glass Size	Extension	Back Plate Size
1874	1-100W	6" x 16"	9"	4 1/4" x 21"
1875	1-200W	8" x 16"	11"	4 1/4" x 21"

Finish: Standard Bronze

Glass: Opal

COMMERCIAL OUTDOOR LIGHTING



No. 1868 Wall Pocket

Catalog No.	Lights
1868	2-75W
1869	3-75W

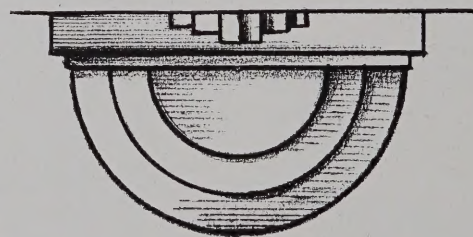
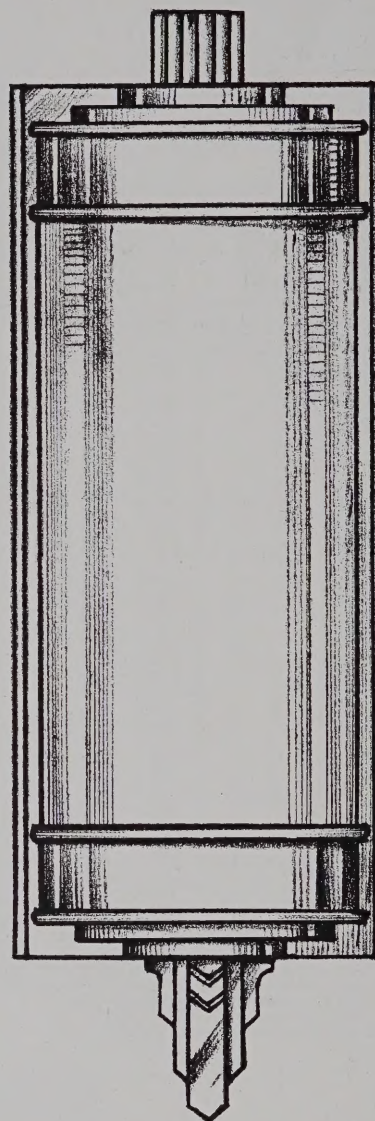
Finish: Standard Bronze
Glass: Flashed Opal

Body Dia.
10"
10"

Catalog No.	Lights
1872	2-40W
1873	2-75W

Finish: Standard Bronze
Glass: Opal

Width
7 1/4"
9 1/4"



No. 1872 Cylinder Pocket

Length O. A.	Extension
31"	6"
38"	6"

Length O. A.	Extension
24"	6" x 12" Half Cylinder
28"	8" x 16" Half Cylinder

INDEX & TELEGRAPHIC CODE

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117-6	30	Elda	1762S Alzak	26	Geco	1862	20	Habn
			1780S	22	Giae	BP1862	20	Habo
209	30	Ebaef	BP1780S	22	Hau	1863	13	Habp
210	30	Ebbe	1781S	12	Giah	1868	32	Habq
			1782S	12	Giak	1869	32	Habr
700-5	30	Ecvim	BP1782S	12	Hav	1870	31	Habs
700-6	30	Eczap	1783S	23	Giam	1871	31	Habt
722-5	30	Edtot	BP1783S	23	Haw	1872	32	Habu
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1733S Alzak	26	Galu	1817	11	Guai			
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THE ART METAL COMPANY, CLEVELAND, OHIO

LIST PRICE SCHEDULE FOR COMMERCIAL LIGHTING EQUIPMENT

CATALOG NUMBER C140

JANUARY 1, 1939

This CATALOG and PRICE LIST covers our line of COMMERCIAL LIGHTING EQUIPMENT and SUPERCEDES ALL PREVIOUS ISSUES. Prices, Designs and Constructions are subject to change without any notice whatsoever, therefore under no conditions are we responsible for any work in connection with equipment as furnished. All prices are subject to any taxes or charges that may be imposed by Federal or State authorities.

All Agreements are made and all orders accepted contingent upon strikes, fires, accidents, unusual market conditions or causes beyond our control.

Orders on which specifications are not definitely clear cannot be filled without considerable loss of time consumed in writing for needed information. Give full instructions when ordering to facilitate prompt service.

State clearly how the goods ordered are to be shipped, whether by freight, express or otherwise. If there is any preference for a certain route, it should be mentioned on the order.

Great care is used in filling orders promptly, packing goods properly and obtaining receipts from carriers for delivery in good condition. We cannot, therefore, be responsible for goods damaged or lost in transportation. All possible precautions, however, will be used to prevent injury or delay and if requested, shipment will be traced.

Standard Packages: All fixtures are packed one finish to a standard package.

Finishes: Standard and Optional Finishes are specified for each Catalog Number. For finishes other than standard or optional as specified, and listed in code for finishes, add 20% to list price of fixture. Prices for finishes other than listed on application only.

Code for Finishes

Silvertint	CHEZI
Goldtint	CIBAH
Bronzetint	CIBEL
Durocreme and Silver	CIBIW
Ivory and Gold	CIBOW
Empire White and Silver	COFOR

Delivery Scheduled for Finishes

Based from Date Order is Received:

- Equipment with Standard Finish: Stock.
- Equipment with Optional Finish: 4 Days Minimum.
- Equipment with Finish other than Standard or Optional but listed in Code for Finishes: 5 Days Minimum.
- Equipment with Finish not listed in Code for Finishes: 7 Days Minimum.

Extra Lengths:

- Chain Pendants 36c per foot list.
- Stem Pendants 90c per foot list.

All Wires: Approved by National Board of Underwriters, polarized and terminals soldered.
Mogul base socket No. 14 Wire.
Medium base No. 16 Wire.

Canopy Switch: Installed, \$1.50 list.

Two Circuits: One additional socket, \$2.40 list.

Fixtures Wired for Dual Filament Bulbs:

Will be complete with switch, \$3.00 list unless specified. Without switch, \$1.20 list.

THE ART METAL COMPANY
CLEVELAND, OHIO

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210	30	EBBE	6.90
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700-6	30	ECZAP	8.04
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746-5	30	EIEMO	12.72
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BP918	9	HAK	15.75
925	9	AWAUP	14.10
928	9	AWBOL	15.90
BP928	9	HAL	17.25
M1402	29	AYBAZ	10.95
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1732S	14	ELWO	10.65
1733	26	EMAB	10.65
1733 Alzak	26	GAJO	14.40
BP1733	26	HAM	12.00
BP1733 Alzak	26	HAN	15.75
1733S	26	EMCA	12.15
1733S Alzak	26	GALU	15.90
BP1733S	26	HAO	13.50
BP1733S Alzak	26	HAP	17.25
1738	28	EMER	3.75
1739	28	EMFAX	5.40
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BP1760S	7	HAT	19.35
1761	26	ETAB	10.47
1761 Alzak	26	GAXR	13.62
1761S	26	ETOR	11.97
1761S Alzak	26	GAZE	15.12
1762	26	ETAX	9.75
1762 Alzak	26	GEAB	12.90
1762S	26	EVON	11.25
1762S Alzak	26	GECO	14.40
1780S	22	GIAE	20.25
BP1780S	22	HAU	21.60
1781S	12	GIAH	14.25
1782S	12	GIAK	18.00
BP1782S	12	HAV	19.35
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BP1783S	23	HAW	56.85
1785	29	GIAN	24.00
1786	21	GIAO	22.50
1786S	21	GIAP	24.00
1787	21	GIAR	36.00
1787S	21	GIAS	37.50
1788	24	GIAT	8.10
BP1788	24	HAX	9.45
1788S	24	GIAU	9.60
BP1788S	24	HAY	10.95
1801	27	GIAX	39.00
BP1801	27	HAZ	40.35
1801S	27	GIAY	40.50
BP1801S	27	HABA	41.85
1802S	26	GOAC	36.45
BP1802S	26	HABC	37.80
1803S	16	GOAF	41.25
BP1803S	16	HABE	42.60
1805S	8	GOAK	19.50
1806S	14	GOAM	19.50
1808	28	GOAR	8.25
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1815S	16	GUAD	13.95
1816	11	GUAE	67.50
1817	11	GUAF	69.00
1818	4	GUAG	12.00
1818C	4	GUAL	10.95
1818S	4	GUAJ	13.50
1819	4	GUAK	16.95
BP1819	4	HABF	18.30
1819C	4	GUAL	15.90
BP1819C	4	HABG	17.25
1819S	4	GUAM	18.45
BP1819S	4	HABI	19.80
1822S	17	GUAV	24.00
1823	4	GUAW	43.50
BP1823	4	HABJ	44.85
1823S	4	GUAX	45.00
BP1823S	4	HABK	46.35
1826S	25	GUAZ	12.00
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1842	28	HABL	1.80
1860	19	HABM	15.75
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6151	11	BOFLE	17.55
6156	11	BOFUM	15.36
6200	11	BRAKA	19.80
6201	11	BRATI	21.52
6206	11	BREGA	19.36
6250	11	BREIC	20.70
6251	11	BREKE	22.35
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8519	29	CEBAD	1.26
8520	29	CEBBE	1.26
8521	29	CEBEH	1.26

COMMERCIAL HANGER EQUIPMENT

for Enclosing Glassware

CATALOG

No. B340



THE ART METAL COMPANY . CLEVELAND . OHIO

THE STREAMLINE

Internal Holding Type Safety Hanger Equipment for Lipless Glassware

Two three-inch Arms support glassware from inside . . . Outside Cover is firmly locked in position by Screw Ring engaging glass rigidly to fitter.

Standard Finish: Silvertint.



No. 2300
5/8" Stem Pendant

No. 2300	5/8" Swivel Stem Pendant	6" Fitter	24" O. A.	Medium
No. 2301	5/8" Swivel Stem Pendant	6" Fitter	24" O. A.	Mogul
No. 2317	Ceiling Collar	6" Fitter	7" O. A.	Medium
No. 2318	Ceiling Collar	6" Fitter	7" O. A.	Mogul

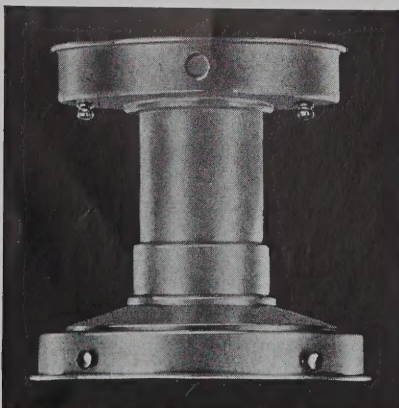
This line made entirely of heavy gauge aluminum.

THE MAJESTIC LINE

DESIGNED SPECIALLY FOR SHALLOW ENCLOSING GLASSWARE . . . Equipped with two half-inch twenty-two gauge Brass stationary Arms that allow for expansion of glassware, and two set screws insuring safety and quicker installation of glassware.

Standard Finish: Silvertint.

No. 2311	5/8" Swivel Stem Pendant	4" Fitter	24" O. A.	Medium
No. 2312	5/8" Swivel Stem Pendant	6" Fitter	24" O. A.	Medium
No. 2313	5/8" Swivel Stem Pendant	6" Fitter	24" O. A.	Mogul
No. 2314	Ceiling Collar	4" Fitter	6 1/2" O. A.	Medium
No. 2315	Ceiling Collar	6" Fitter	6 1/2" O. A.	Medium
No. 2316	Ceiling Collar	6" Fitter	6 1/2" O. A.	Mogul



No. 2315
Ceiling Collar

This line made entirely of heavy
gauge Aluminum.



No. 2312
5/8" Stem Pendant

THE MONITOR LINE



No. 2303
Strap Canopy Pendant

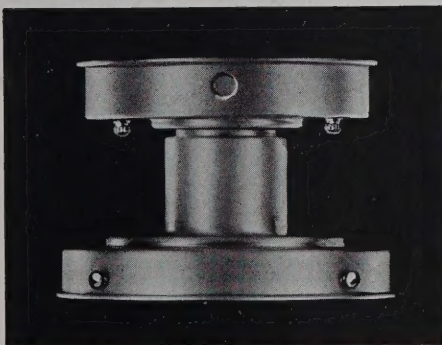
Set Screw Support Hanger Equipment for Holding Enclosing Glassware

Equipped with two half-inch twenty-two gauge Brass stationary Arms that allow for expansion of glassware and two set screws insuring safety and quicker installation of glassware.



No. 2306
 $\frac{5}{8}$ " Stem Pendant

Holders Aluminized Inside



No. 2309
Ceiling Collar

No. 2302	Strap Canopy Chain Pendant	4" Fitter	30" O. A.	Medium
No. 2303	Strap Canopy Chain Pendant	6" Fitter	30" O. A.	Medium
No. 2304	Strap Canopy Chain Pendant	6" Fitter	30" O. A.	Mogul
No. 2305	$\frac{5}{8}$ " Swivel Stem Pendant	4" Fitter	24" O. A.	Medium
No. 2306	$\frac{5}{8}$ " Swivel Stem Pendant	6" Fitter	24" O. A.	Medium
No. 2307	$\frac{5}{8}$ " Swivel Stem Pendant	6" Fitter	24" O. A.	Mogul
No. 2308	Ceiling Collar	4" Fitter	4 $\frac{1}{2}$ " O. A.	Medium
No. 2309	Ceiling Collar	6" Fitter	4 $\frac{1}{2}$ " O. A.	Medium
No. 2310	Ceiling Collar	6" Fitter	4 $\frac{1}{2}$ " O. A.	Mogul

Standard Finishes: Statuary Bronze or Pewter.

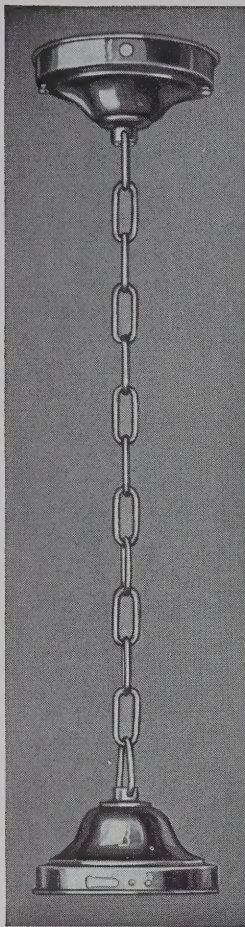
THE ECONOMY LINE

External Cushion Type Support Safety Hanger Equipment for Holding Enclosing Glassware

Standard Finish: Statuary Bronze.

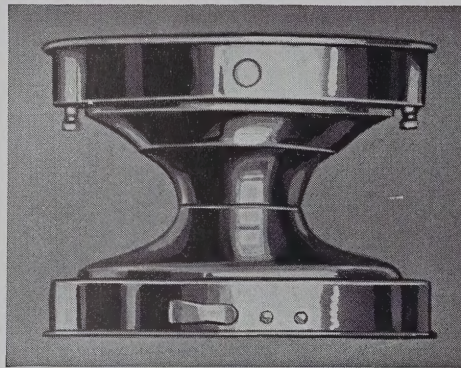
Optional Finish: Pewter.

Holders aluminized inside.



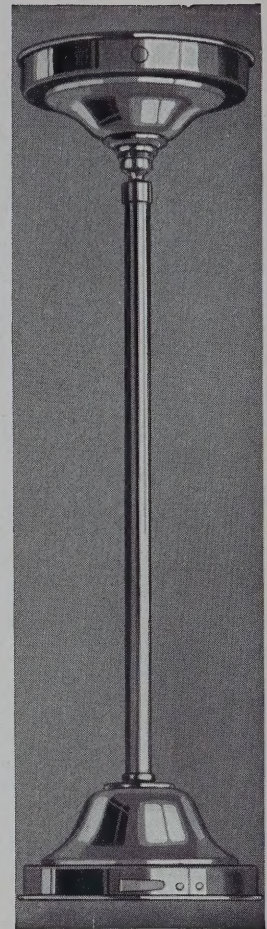
Strap Canopy Pendant

No. 1140—4" Fitter Medium
No. 1160—6" Fitter Medium
No. 1160M—6" Fitter Mogul



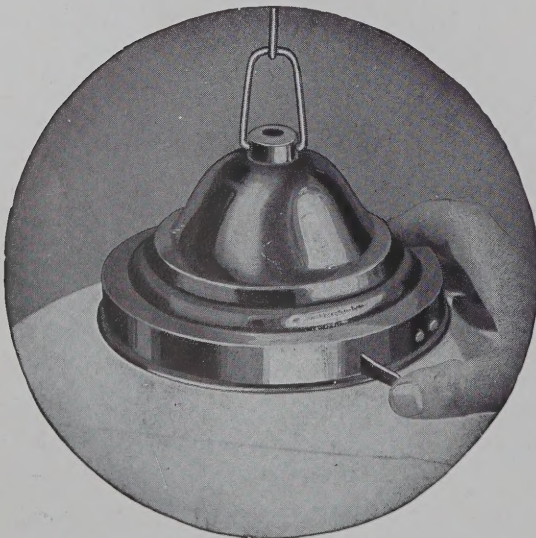
Ceiling Collar

No. 1240—4" Fitter Medium
No. 1260—6" Fitter Medium
No. 1260M—6" Fitter Mogul



No. 1163S $\frac{5}{8}$ " Stem Pendant

1143S —4" Fitter Medium
1163S —6" Fitter Medium
1163SM—6" Fitter Mogul

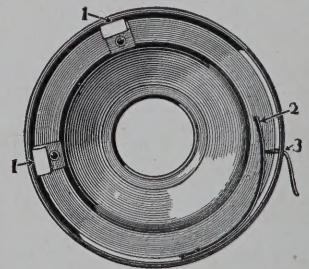


Close lever to lock glass in position.
Simple as clicking a camera.

EXTERNAL CUSHION TYPE ECONOMY LINE SAFETY HOLDERS

A safe, simple and foolproof method for holding enclosing glassware. They are designed to form a cushion around the neck of the glassware that allows for expansion and contraction, eliminating the possibility of globe breakage, yet permitting absolute EASE and SPEED in the installation of glassware.

NOTE THE SIMPLICITY OF PARTS



- (1) $\frac{1}{2}$ " x 22 gauge brass stationary arms and
 - (2) $\frac{1}{2}$ " x 3" — 20 gauge spring, acts as a cushion around neck of glass.
 - (3) Lever 18 gauge brass.
- All that is necessary to lock glass in position is to close lever (3) which expands spring (2), simple as clicking a camera.

THE MASTER LINE

Set Screw Support Hanger Equipment for Holding Enclosing Glassware

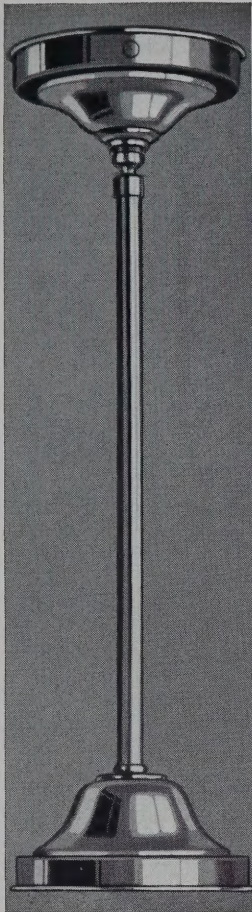
Master Line Hangers equipped with One-Screw Semi-Safety type Holders. This consists of two half-inch twenty-two gauge Brass stationary Arms that allow for expansion of glassware, and one set screw.

This feature insures safety and quicker installation of glassware.

Standard Finish: Statuary Bronze.

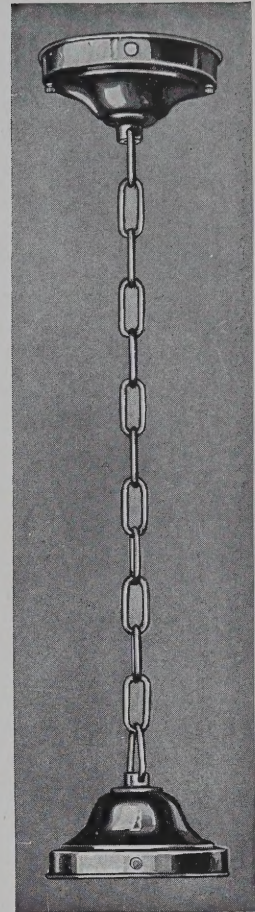
Optional Finish: Pewter.

All Holders aluminized inside.



No. 2166S $\frac{5}{8}$ " Stem Pendant

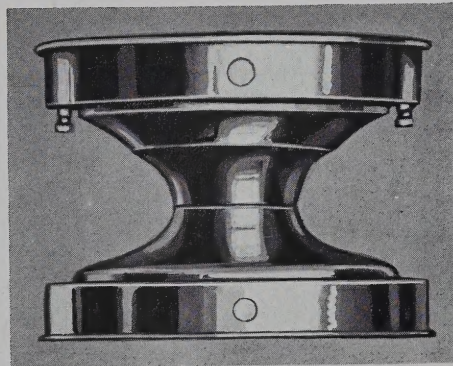
2146S —4" Fitter Medium
2166S —6" Fitter Medium
2166SM—6" Fitter Mogul



Strap Canopy Pendant

No. 2141 —4" Fitter—Medium
No. 2161 —6" Fitter—Medium
No. 2161M—6" Fitter—Mogul

Ceiling Collar



No. 2241 —4" Fitter — Medium
No. 2261 —6" Fitter — Medium
No. 2261M —6" Fitter — Mogul

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1160	4	EKCOT	2303	3	HADS
1160M	4	EKDIL	2304	3	HADT
1163S	4	EKIMP	2305	3	HADU
1163SM	4	EKLAS	2306	3	HADV
1240	4	EKOME	2307	3	HADW
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2261	5	FLAB	2317	2	HAEH
2261M	5	FLBO	2318	2	HAEI
2300	2	HADP			

PRICE SCHEDULE AND SPECIFICATIONS

Prices, Designs and Constructions are subject to change without any notice whatsoever, therefore under no conditions are we responsible for any work in connection with equipment as furnished. All prices are subject to any taxes or charges that may be imposed by federal or state authorities.

Extra Lengthening for Chain and Stem Pendants

Chain, Standard Finish, including wire...	List per ft. \$.36
Stem, Standard Finish, including wire...	List per ft. \$.90
Chain, Polished Chromium Finish, including wire	List per ft. \$.60
Stem, Polished Chromium Finish, including wire	List per ft. \$1.14

All Agreements are made and all orders accepted contingent upon strikes, fires, accidents, unusual market conditions or causes beyond our control.

Polished Chromium Finish

Chain Pendants.....	Additional List \$.75
Stem Pendants.....	Additional List \$1.17
Ceiling Collars.....	Additional List \$.60

For Satin Chromium add 50% additional over Polished Chromium Prices.

All Prices F.O.B. Cleveland, Ohio.

22 Gauge Brass Furnished \$.78 Additional List.

BROKEN PACKAGES 10% ADDITIONAL

THE STREAMLINE

Cat. No.	Wired	Size Fitter	L. O.	Std. Pkg.	List
2300	Medium	6"	24"	8	\$4.20
2301	Mogul	6"	24"	8	4.95
2317	Medium	6"	7"	32	3.30
2318	Mogul	6"	7"	32	4.05

THE MAJESTIC LINE

Cat. No.	Wired	Size Fitter	L. O.	Std. Pkg.	List
2311	Medium	4"	24"	8	\$3.78
2312	Medium	6"	24"	8	3.93
2313	Mogul	6"	24"	8	4.68
2314	Medium	4"	6 1/2"	16	1.68
2315	Medium	6"	6 1/2"	16	1.83
2316	Mogul	6"	6 1/2"	16	3.03

ECONOMY LINE

Cat. No.	Wired	Size Fitter	L. O.	Std. Pkg.	List
1140	Medium	4"	30"	32	\$2.13
1143S	Medium	4"	24"	16	3.48
1160	Medium	6"	30"	32	2.13
1160M	Mogul	6"	30"	32	2.88
1163S	Medium	6"	24"	16	3.48
1163SM	Mogul	6"	24"	16	4.23
1240	Medium	4"	4 3/4"	32	1.29
1260	Medium	6"	4 3/4"	32	1.29
1260M	Mogul	6"	4 3/4"	32	2.49

THE MONITOR LINE

Cat. No.	Wired	Size Fitter	L. O.	Std. Pkg.	List
2302	Medium	4"	30"	32	\$1.50
2303	Medium	6"	30"	32	1.65
2304	Mogul	6"	30"	32	2.40
2305	Medium	4"	24"	8	3.00
2306	Medium	6"	24"	8	3.15
2307	Mogul	6"	24"	8	3.90
2308	Medium	4"	4 1/2"	32	.90
2309	Medium	6"	4 1/2"	32	1.05
2310	Mogul	6"	4 1/2"	32	2.25

MASTER LINE

Cat. No.	Wired	Size Fitter	L. O.	Std. Pkg.	List
2141	Medium	4"	30"	32	\$1.50
2146S	Medium	4"	24"	16	3.00
2161	Medium	6"	30"	32	1.65
2161M	Mogul	6"	30"	32	2.40
2166S	Medium	6"	24"	16	3.15
2166SM	Mogul	6"	24"	16	3.90
2241	Medium	4"	4 1/2"	32	.90
2261	Medium	6"	4 3/4"	32	1.05
2261M	Mogul	6"	4 3/4"	32	2.25

Designed and Manufactured by

THE ART METAL COMPANY, CLEVELAND, OHIO



RESIDENTIAL CATALOG • R 240

FASHIONS IN LIGHTING

by

ART METAL

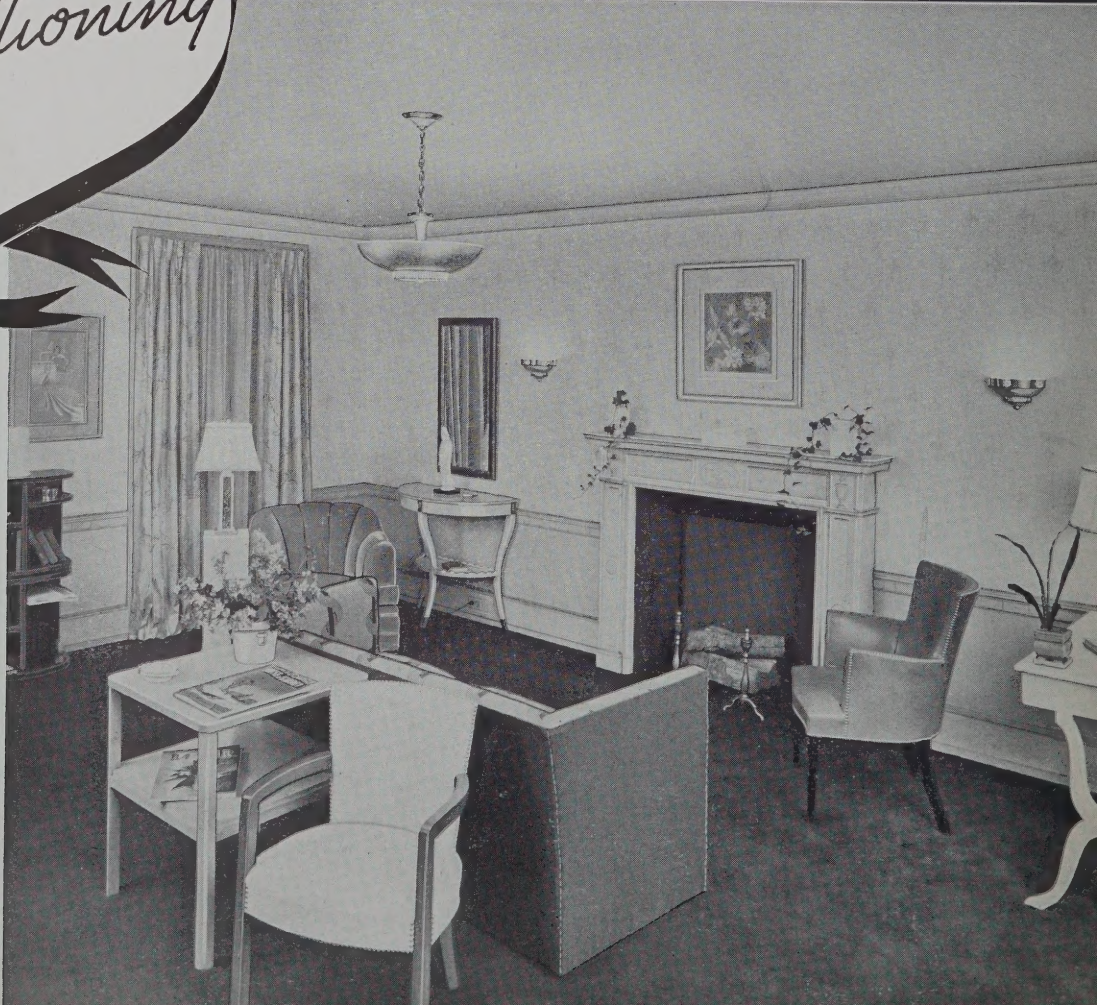


★ ★ ★ ★ ★
*Indirect Lighting for
Cheerfulness and Charm*
★ ★ ★ ★ ★



BEFORE AND AFTER

Light Conditioning



Attractive Light Conditioning

HELPS MAKE A HOUSE A HOME

★ The science of lighting and design for beauty have advanced in unison to bring to the field of illumination attractive lighting creations that make easier the task of seeing and reveal the charm and beauty of the interior of the home.

LIGHTING FOR SEEING

Art Metal light sources have been designed for adequate light, free from glare and contrasts . . . engineered illumination that guards eyesight. Scientific development and experience have proved that these practical overhead lighting creations supply the much needed general illumination so necessary for correctly lighting the home for seeing.

LIGHTING FOR CHARM AND BEAUTY

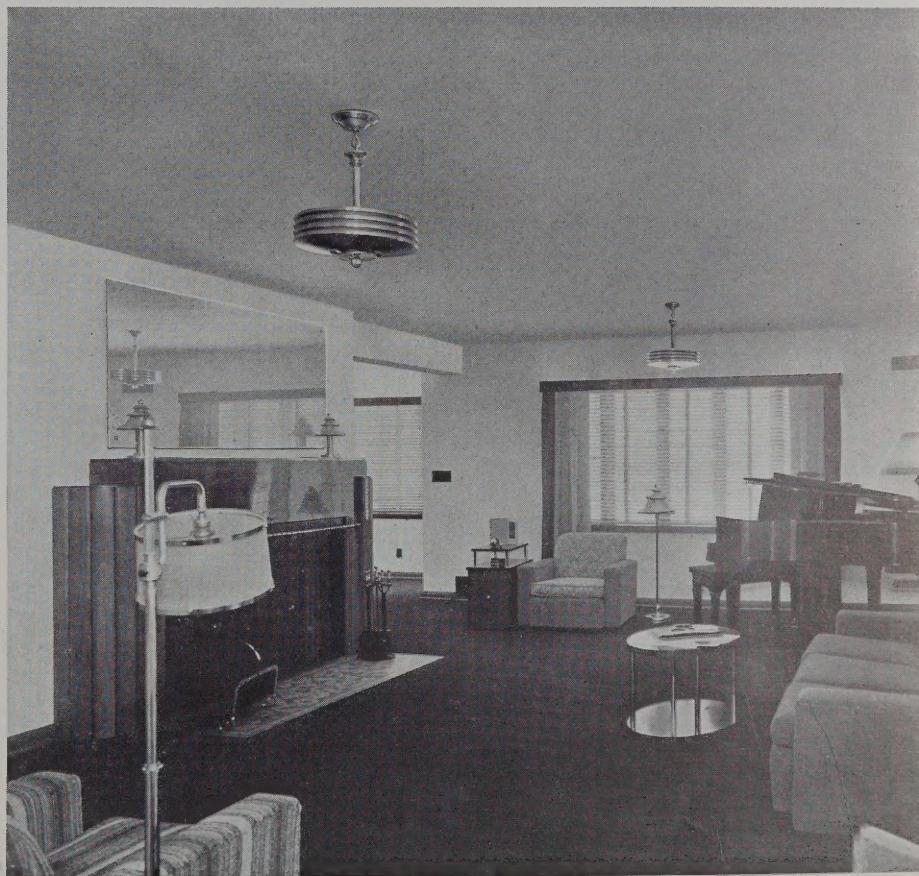
Art Metal lighting creations are pleasingly styled in a smart simplicity of design to harmoniously blend with surroundings, becoming an attractive part of the decorative features of a home. Created to supply ample, soft light, they reveal the charm and beauty of other furnishings, making the home a more attractive place to live in . . . to entertain in.

COLOR CONTROL

This booklet illustrates a revolutionary new development in lighting . . .

Muralier . . . light sources that supply indirect illumination that is always white plus the added feature of color for decoration. All the fashions illustrated have been designed to fill the need for Better Light . . . Better Sight, in combination with something new in residence lighting for decorative purposes.

Start now to light condition your home with Art Metal lighting creations for better seeing, greater eye comfort and more charm and beauty.



THE ART METAL COMPANY ★ CLEVELAND, OHIO

ART METAL FIXTURES PROVIDE ENGINEERED ILLUMINATION FOR THE HOME

★ The three essentials for good light conditioning . . . adequate illumination . . . avoidance of glare . . . and avoidance of too great contrasts in light and dark spots are embodied in the light sources illustrated in this booklet.

These essentials are obtained by the correct manner of handling light direction by Total Indirect and Semi-Indirect functional methods to overcome objectionable and harmful seeing conditions . . . resulting in Art Metal's Engineering Illumination.

FUNCTIONS OF TOTAL INDIRECT AND SEMI-INDIRECT LIGHTING

Total indirect lighting is characterized by soft

subdued atmosphere and the absence of shadows, since practically all of the emitted light is in an upward direction and is then diffusely reflected from the ceiling. Semi-indirect lighting transmits from 5 to 25 percent light downward and the balance upward for diffuse ceiling reflection.

WHY ART METAL LIGHT SOURCES ARE OUTSTANDING

ALL ART METAL FIXTURES HAVE BEEN LABORATORY TESTED FOR CORRECT LIGHT.

Because of these methods used largely in Art Metal light sources, adequate illumination is provided because the ceiling is the natural over-

all reflector for the center light source, thus showering illumination generally over the room. Avoidance of glare is maintained first by the controlled direction of the light rays and secondly because bare lamps are not visible. Avoidance of contrasts by the luminous louvre effects puts the fixture in a tone complementary to, rather than contrasting to, the light ceiling area and general lighted appearance of the rooms.



*Good Lighting brings out
the Beauty and Color
of this Dining Room*



LIGHTING FIXTURES MAKE POSSIBLE DECORATIVE COLOR EFFECTS...CHANGEABLE AT WILL

★ With Muralier lighting fixtures it is no longer necessary to always have the same color effect on the outside surface of your fixture (when lighted) as when it was originally installed.

Muralier supplies a projected indirect light that is white plus the added feature of color control for decoration . . . changeable transmitted color that is confined within the area of the fixture. This transmitted

color gives the illusion of rare translucent glass in the fixture, increasing the charm of any or all of the interiors in the home.

Muralier Fixtures are obtainable in colors that fit the mode of the day . . . easily changeable . . . fascinating decorative possibilities that allow a refreshing change in home decoration at will. See Muralier to appreciate its unique performance.

All Fixtures illustrated in this catalog bearing "MURALIER" have this feature of changeable color for decoration. Muralier creations are fully protected by patents.



No. 1411-2



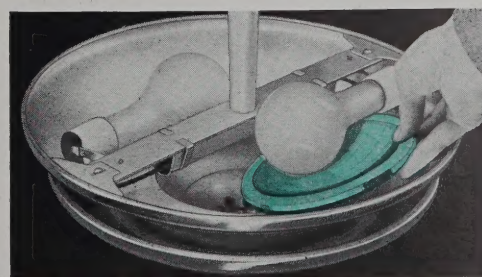
No. 1411

Muralier Encore

No. 1411	15½" Dia.	36" O. A.	2 Lights	300W
No. 1411-2	20" Dia.	38" O. A.	2 Lights	400W
Finishes: Ivory and Gold, Silvertint, Goldtint.				
Color Filters: 8500 Red, 8501 Amber, 8502 Green, 8503 Blue, 8517 Chromatic.				

How Muralier Color Control is Accomplished

Select the color filter you want . . . slip it into place . . . light Muralier and it is tinted on the surface with the color you choose; there is no colored light projected in the room. Color filters are obtainable in Amber, Green, Red, Blue and a chromatic filter which is a combination of these four colors.





No. 1901
The Lennox



No. 1892
The Winfield

No. 1901	15½" Dia.	36" O. A.	2 Lights	200W
No. 1902	15½" Dia.	18½" O. A.	2 Lights	200W

Ivory Glass Bottom, Luminous Bowl, Crystal Glass Column.
Finishes: Bronzetint, Ivory and Gold, Silvertint.

No. 1892	16" Dia.	36" O. A.	2 Lights	300W
No. 1903	16" Dia.	16" O. A.	2 Lights	300W

Ivory Glass Bottom, Etched Glass Panels, Crystal Glass Column and Stars.
Finishes: Ivory and Gold, Empire White and Silver, Silvertint.



No. 1902



No. 1903



No. 1480

The Muralier Formal

No. 1480 15¼" Dia. 36" O. A. 2 Lights 300W

Finishes: Goldtint, Silvertint, Ivory and Gold.
Crystal Glass Stars and Ball, Luminous Louvres.

Color Filters: 8500 Red, 8501 Amber, 8502 Green,
8503 Blue, 8517 Chromatic.



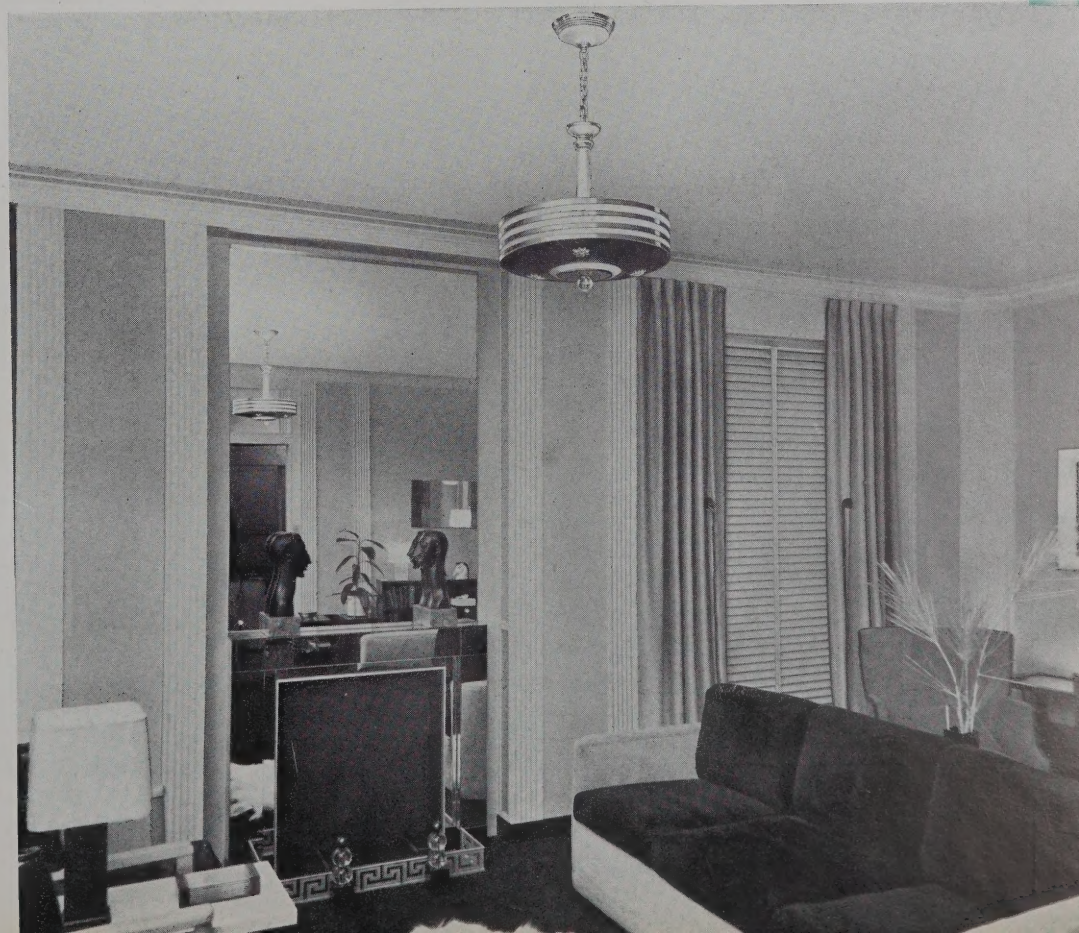
No. 1876

The Cortland

No. 1876 15½" Dia. 36" O. A. 2 Lights 200W

Finishes: Ivory and Gold, Goldtint, Silvertint.
Etched Glass Bottom, Luminous Bowl.

★
Living Room
in a Home
of Tomorrow
★





No. 1891

The Continental



No. 1899

The Chatham

No. 1899	16" Dia.	36" O. A.	3 Lights	3-75W	225W
No. 1897	16" Dia.	8" O. A.	3 Lights	3-75W	225W

Lusterelle Glass Bowl with Gold Decoration, Crystal Column.
Finish: Ivory and Gold.

No. 1891	15 $\frac{1}{4}$ " Dia.	36" O. A.	2 Lights	300W
No. 1904	15 $\frac{1}{4}$ " Dia.	18" O. A.	2 Lights	300W

Ivorin Glass Bottom, Etched Glass Panels, Crystal Glass Column, Luminous Louvres.
Finishes: Empire White and Silver, Ivory and Gold, Silvertint.



No. 1904



No. 1897



The Muralier Minuet

No. 1764 16" Dia. 36" O. A. 2 Lights 300W
Crystal Glass Stars and Ball, Luminous Filigree.

Finishes: Ivory and Gold, Silvertint.
Color Filters: 8508 Red, 8509 Amber, 8510 Green,
8511 Blue.



The Modelier

No. 1825N 15½" Dia. 36" O. A. 2 Lights 300W

Finish: Ivory and Gold.
Ivory Glass Bottom, Crystal Glass Column.



The Lumilier

No. 1824N 15½" Dia. 36" O. A. 2 Lights 300W
Finishes: Ivory and Gold, Silvertint, Goldtint, Em-
pire White and Silver.

Lumite Glass Bottom, Luminous Bowl.



No. 1879



No. 1905

No. 1879	16" Dia.	36" O. A.	4 Lights	4-60W	240W
No. 1905	16" Dia.	18" O. A.	4 Lights	4-60W	240W

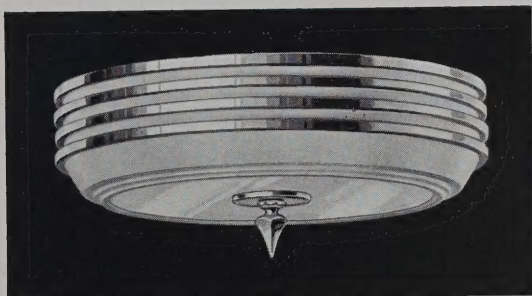
Finishes: Empire White and Silver, Silvertint, Ivory and Gold
Double Thickness Flashed Opal Glass Bottom, Crystal Glass Column.



The Muralier Debutante

No. 1705 15½" Dia. 36" O. A. 2 Lights 300W
Finishes: Ivory and Gold, Empire White and Silver.
Color Filters: 8500 Red, 8501 Amber, 8502 Green,
8503 Blue, 8517 Chromatic.

★
Dining Room
in a Home
of Tomorrow
★



No. 1763



No. 1851

The Cavalier

No. 1755	15" Dia.	36" O. A.	2 Lights	300W
No. 1851	15" Dia.	18" O. A.	2 Lights	300W
No. 1763	15" Dia.	6" O. A.	2 Lights	300W
Double Thickness Flashed Opal Glass Bottom, Crystal Glass Column.				
Finishes: Ivory and Gold, Silvertint, Ivory and Silver.				



No. 1755



The Muralier Princess

No. 1411-CS 15½" Dia. 36" O.A. 2 Lights 300W
 Finishes: Ivory and Gold, Silvertint, Goldtint.
 Crystal Glass Stars and Spear.
 Color Filters: 8500 Red, 8501 Amber, 8502 Green,
 8503 Blue, 8517 Chromatic.



The Adam

No. 1784 15¼" Dia. 36" O.A. 2 Lights 300W
 Finishes: Ivory and Gold, Silvertint, Goldtint.
 A clear crystal glass decorative column is furnished
 on this fixture the same as illustrated on The Diana
 No. 1734.



The Muralier Vogue

No. 1735 15½" Dia. 36" O.A. 2 Lights 300W
 Finishes: Ivory and Gold, Silvertint, Goldtint.
 Color Filters: 8500 Red, 8501 Amber, 8502 Green,
 8503 Blue.
 A clear crystal glass decorative column is furnished on
 this fixture the same as illustrated on the Diana No.
 1734.



The Diana

No. 1734 15½" Dia. 36" O.A. 2 Lights 300W
 Finishes: Ivory and Gold, Silvertint, Goldtint.
 Decorative White Glass Bottom.
 Clear Crystal Glass Decorative Column.



No. 1908

The Georgian

No. 1908 16½" Dia. 36" O. A. 2 Lights 300W

Finishes: Silvertint, Empire White and Silver, Ivory and Gold.

Ivory Glass Bottom, Crystal Glass Stars.



No. 1856

No. 1856 16½" Dia. 18" O. A. 2 Lights 300W

Finishes: Silvertint, Empire White and Silver, Ivory and Gold.

Ivory Glass Bottom, Crystal Glass Stars.



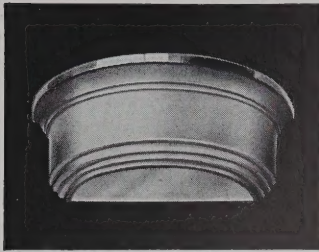
The Regent Mayfair

A pleasing design is embossed in the Ivory glass bottom plate.

No. 1420 15½" Dia. 36" O. A. 2 Lights 300W

Finishes: Ivory and Gold, Silvertint, Goldtint.

POCKETS AND BRACKETS FOR WALL MOUNTING



No. 1718
Opal Glass Bottom

9¼" Dia. Ex. 4½" 3½" O. A. 60W
Finishes: Ivory and Gold, Goldtint,
Silvertint, Empire White
and Silver.



No. 1898

Luminous Bowl, Crystal Glass Stars
Opal Glass Bottom
9" Dia. 4" Ex. 4" O. A. 60W
Finishes: Ivory and Gold, Goldtint,
Silvertint, Empire White
and Silver.



No. 1403

Luminous Louvres
6" Dia. Extends 6½" 60W
Finishes: Silvertint, Ivory and Gold,
Goldtint.



No. 1772

Luminous Glass Stars and Filigreed
Banding Decoration.
9" Dia. 4½" Ex. 5" O. A. 100W
Finishes: Ivory and Gold, Silvertint,
Goldtint, Empire White
and Silver.



No. 1493

Luminous Louvres
Opal Glass Bottom
9¼" Dia. Ex. 4½" 3½" O. A. 60W
Finishes: Ivory and Gold, Silvertint,
Goldtint, Ivory and Silver.



No. 1719

Luminous Glass Star Decoration
Opal Glass Bottom
9¼" Dia. Ex. 4½" 3½" O. A. 60W
Finishes: Ivory and Gold, Goldtint,
Silvertint, Empire White
and Silver.



No. 1401

8" Dia. 11" O. A. Ex. 4" 60W
Finishes: Ivory and Gold, Goldtint,
Silvertint.



No. 1894

Luminous Louvres
5½" Dia. 6½" Ex. 7" O. A. 100W
Finishes: Ivory and Gold, Silvertint,
Bronzetint.



No. 1402

Muralier Wall Pocket
9" Dia. 8¼" O. A. Ex. 4" 60W
Finishes: Silvertint, Ivory and Gold,
Goldtint.
Filters: 8518 Red, 8519 Amber, 8520
Green, 8521 Blue.

ALL POCKETS AND BRACKETS ARE WIRED WITH INDIVIDUAL SWITCH.

LIGHTING FOR EVERY ROOM

★ It is important that every room in the home be properly lighted in keeping with the new science of light conditioning for seeing, for comfort, for charm. Now, you can economically make every interior of your home a better place to live in . . . to entertain in, for here are new styles in light sources that are moderately priced. They add to and bring out the beauty of surrounding furnishings and because of their price, permit refreshing changes in light source decorations.

No. 1887 12" Dia. 12" O. A. 150W
Finish: Ivory and Gold.
Ivory glass bowl with gold decoration.

No. 1907—Same—no gold decoration on glass.

No. 1747 11¾" Dia. 12" O. A. 150W
Double thickness flashed opal glass bottom.
Finishes: Ivory and Gold, Silvertint, Goldtint.

No. 1709 13½" Dia. 13¼" O. A. 150W
Finishes: Ivory and Gold, Silvertint, Goldtint.

No. 1406 10½" Dia. 13½" O. A. 150W
Finishes: Ivory and Gold, Silvertint, Goldtint.

No. 1743 13" Dia. 12" O. A. 150W
Finishes: Ivory and Gold, Silvertint, Goldtint.

No. 1878 12" Dia. 12" O. A. 150W
Finishes: Ivory and Gold, Silvertint, Goldtint.
Etched glass bottom. Crystal glass ball.

No. 1766 10½" Dia. 12" O. A. 150W
Finishes: Ivory and Gold, Silvertint, Goldtint.
Luminous glass stars and filigree banding.



No. 1887



No. 1709



No. 1747



No. 1406



No. 1743



No. 1878



No. 1766



No. 1909

CORRECT LIGHTING DEMANDS OVERHEAD LIGHT SOURCES

★ In all rooms in the home and especially the living room, it's essential that lighting be correct for Better Light Better Sight. A properly designed overhead light source furnishes general lighting necessary for seeing and enhancing the appeal of any room.



No. 1800



No. 1845

No. 1909 12" Dia. 11½" O. A. 150W
Finishes: Ivory and Gold, Goldtint,
Silvertint.
Ivorin Glass Bottom

No. 1800 10" Dia. 9¾" O. A. 150W
Finish: Ivory and Gold.
Ivory Plastic Bottom Disc

No. 1845 10¾" Dia. 10" O. A. 100W
Finishes: Ivory and Gold, Silvertint.
Star Design Crystal Glass Bottom



No. 1844



No. 1714—No. 1714W

No. 1844 10¾" Dia. 10" O. A. 100W
Finishes: Ivory and Gold, Silvertint.
Translucent Plastic Bottom Plate

No. 1714 Bowl: Ivory Glass.
Fixture: Ivory and Gold.

No. 1714W Bowl: White Glass.
Fixture: Silvertint.

11⅞" Dia. 12" O. A. 150W
Luminous Glass Bowl



No. 1797



No. 1798

No. 1797 11" Dia. 10" O. A. 150W
Finish: Ivory and Gold.
Sun Gold Glass Bottom

No. 1798 9⅝" Dia. 8½" O. A. 100W
Finish: Ivory and Gold.

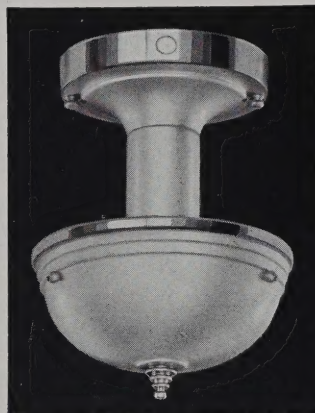
★ ★ ★ The lighting creations illustrated in this booklet have been designed in keeping with the new science of light conditioning, making interiors more livable . . . more charming. Today it's smart as well as correct to light your home with these beautiful overhead light sources.



No. 1829

No. 1829 12" Dia. 10" O. A. 150W
Finish: Ivory and Gold.
Textolite Bowl with Embossed Decoration.

No. 1742 6½" Dia. 8½" O. A. 100W
Finishes: Goldtint, Ivory and Gold.



No. 1742

No. 1843 12" Dia. 10" O. A. 150W
Finishes: Ivory and Gold, Silvertint.



No. 1843

No. 1895 7" Dia. 10" O. A. 100W
Finish: Bone White.
White Glass Bowl.



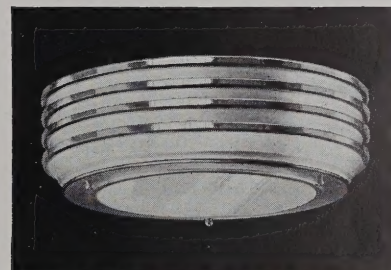
No. 1895

Luminous Band

No. 1746 11¾" Dia. 3⅞" O. A.
2 Lights 200W

Finishes: Ivory and Gold, Silvertint,
Goldtint.

Double Thickness Flashed Opal Glass
Bottom.

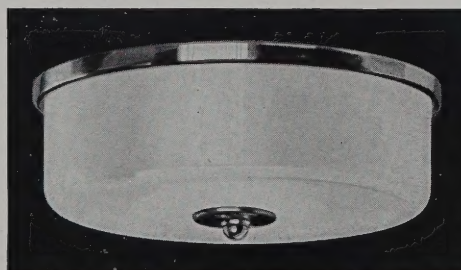


No. 1746

No. 1893 6" Dia. 12" O. A. 100W
Finish: Bone White
Plastic Bowl Embossed Decoration.

No. 1738 8½" Dia. 2 Lts. 2- 40W
No. 1739 10½" Dia. 2 Lts. 2-100W
No. 1808 12½" Dia. 2 Lts. 2-100W
No. 1809 14½" Dia. 3 Lts. 3-100W

Finish: Band Polished Chromtint or
Goldtint.
White Opal Glass.



No. 1738



No. 1893



No. 1489

LIGHT YOUR HOME ACCORDING TO THE SCIENCE OF LIGHT CONDITIONING

★ Today you can economically make your home a better place to live in by proper light conditioning.

Light conditioning supplies the proper kind and amount of lighting for seeing, comfort and beauty . . . light that is adequate, without glare and without too great contrasts. Science has proved that light, correct in quality and quantity . . . ample, soft, diffused lighting—conditioned to the needs of the eye . . . is sight saving and healthier.

WHAT LIGHT CONDITIONING MEANS

A center ceiling light source is the only one method of supplying the general illumination necessary for light conditioning a room.



No. 1485



No. 1708

No. 1489 11 $\frac{3}{4}$ " Dia. 24" O. A. 150W
Finish: Ivory and Gold.

No. 1708 13 $\frac{1}{2}$ " Dia. 24" O. A. 150W
Finishes: Ivory and Gold, Silvertint.

No. 1485 14" Dia. 24" O. A. 150W
Finishes: Silvertint, Ivory and Gold, Goldtint.



No. 1881



No. 1765

No. 1881 12" Dia. 24" O. A. 150W
Finish: Ivory and Gold.
Textolite Bowl with Embossed Decoration.

No. 1765 10 $\frac{1}{2}$ " Dia. 24" O. A. 150W
Finishes: Ivory and Gold, Silvertint.
Luminous Glass Stars and Filigree Banding decorates this light source with a subtle charm.

★ The ceiling and side walls of the room are the natural reflectors for lighting . . . especially the ceiling area. When this area is illuminated by a center ceiling light source the foundation for good lighting is laid because the general shower of resulting illumination wipes out harsh shadows and contrasts and creates an atmosphere or background for good seeing conditions.

ART METAL PROVIDES LIGHT CONDITIONING

The light sources illustrated in this booklet have been designed in keeping with the new Science of Light Conditioning. They supply engineered illumination from attractive sources with a simplicity of design that makes for smart styling and harmony in any decorative scheme. For the utmost in eye comfort, charm and value, install Art Metal modern light sources in your home and be assured of correct light conditioning.

No. 1896 12" Dia. 24" O. A. 150W
Ivorin Glass Bowl, Gold Decoration.

No. 1906 Same, No gold Decoration on Glass.

Finish: Ivory and Gold.

No. 1877 12" Dia. 24" O. A. 150W
Finishes: Ivory and Gold, Silvertint.
Etched Glass Bottom.

No. 1910 12" Dia. 24" O. A. 150W
Finishes: Ivory and Gold,
Bone White.
Ivorin Glass Bottom.

No. 1771 13" Dia. 24" O. A. 150W
Finishes: Chromtint, Ivory and Gold.
Durocreme and Silver.
Opal Glass Bottom Plate.

No. 1748 11 $\frac{3}{4}$ " Dia. 24" O. A. 150W
Finishes: Ivory and Gold, Silvertint,
Goldtint.
Double Thickness Flashed Opal
Glass Bottom.



No. 1896 No. 1906



No. 1877



No. 1910



No. 1748



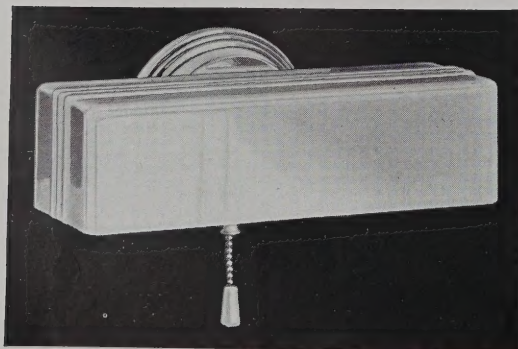
No. 1771



SPECIALIZED FINISHES FOR EFFICIENCY AND BEAUTY

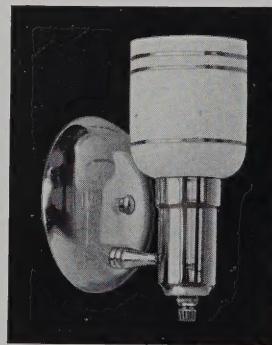
★ The highly efficient and effective light output from Art Metal light sources is brought about by high quality Etched Aluminum interior reflecting surfaces. The exterior finishes are of the finest quality and workmanship resulting in satin sheen surfaces contrasted by highly polished areas. Metallic processed colorings in combination with opaque Ivory and Empire White tones available on Art Metal equipment definitely make the center light source as valuable as any of the interior decorations . . . adding to the room that touch of finesse and color so necessary for a refreshing, homey atmosphere.

BRACKETS FOR THE BATHROOM



No. 1790 Glass 11"x3¼" Backplate 5" Dia. Ex. 5"
Overall 5" 2-40W

No. 1911 Same with convenience outlet.
Finish: Chromium. Glass-White.



No. 1744 Ext. 4½" Overall 7¼"
Backplate 4⅝" Dia. 60W

Finish: Chromium.
Platinum Banded White Glass.

BALANCED LIGHTING FOR THE KITCHEN WITH THE GLORIFIED KITCHENLITE

★ The Glorified Kitchenlite makes easier the task of seeing in the kitchen. It has been designed in keeping with the new science of light conditioning, supplying ample, properly controlled illumination, balanced lighting that makes the kitchen a better place to work in.

The Kitchenlite is modern in design, with a full-flowing contour and luminous bowl, converging to an attractive glass bottom, which

is highly light transmitting. It floods your kitchen with ample light, that is free from glare and contrasts, making it much easier and more comfortable to perform the duties of the kitchen.

Light your kitchen with this Glorified Kitchenlite for seeable lighting in semi-indirect form . . . it's smart . . . practical . . . and economical.



Glorified Kitchenlite

Monax glass bottom

No. 1715 13" Dia. 12" O. A. 150W

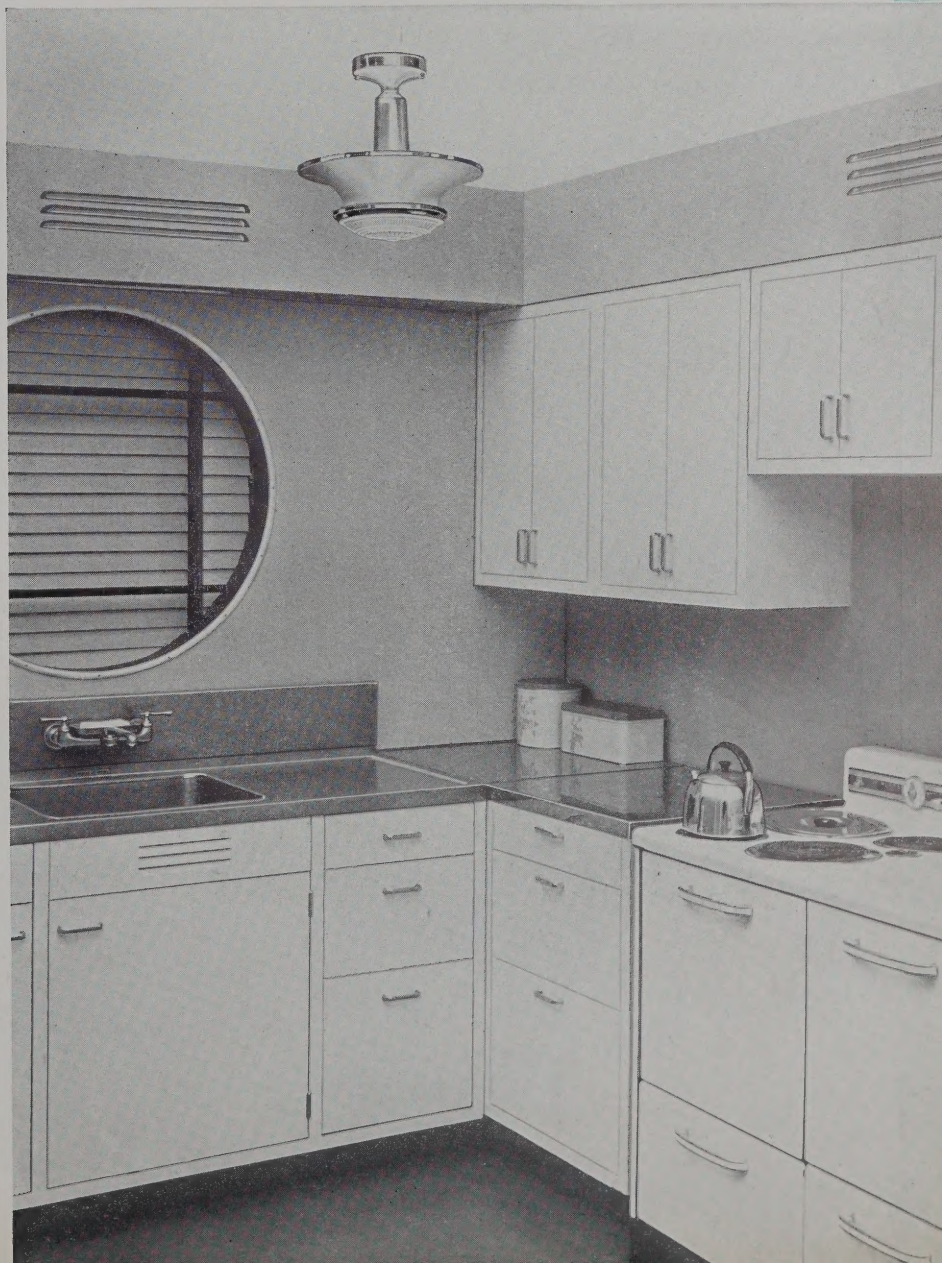
Finishes: Chromint.

Durocreme.

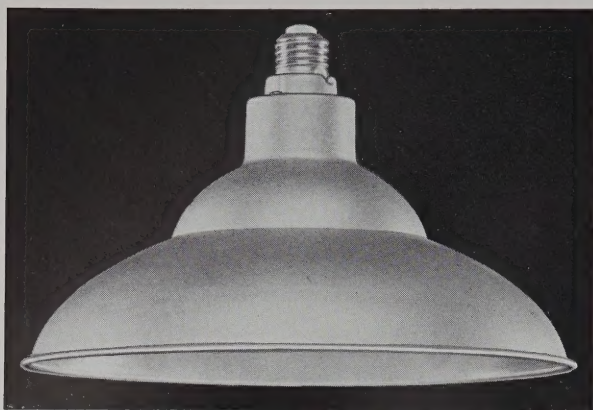
Durocreme and Silver.



*A modern light
source that properly
lights the kitchen*



REFLECTOLITE FOR THE LIGHTING OF...



No. 1842
10 $\frac{3}{4}$ " Dia. 6 $\frac{1}{2}$ " O. A. 150W Amlux finish.

REFLECTOLITE FEATURES

1. As easy to put in as a light bulb.
2. Gives widespread down light.
3. Shades and controls light for needed areas.
4. Made of aluminum with genuine Amlux finish.
5. Many varied uses.

BASEMENTS AND ATTICS

In any or all places in the attic or basement such as the furnace room, fruit cellar, laundry, storage rooms or coal bin, the Reflectolite gives you better seeing, making work easier, faster and preventing accidents.



RECREATION ROOMS

Think of the added pleasure and visibility in having your recreation room well lighted with the Reflectolite. It's marvelous over a ping pong, billiard or card table.



GARAGES OR BARNES

Reflectolite gives you a well lighted garage or barn for night work by directing the light downward where needed.



WORKSHOPS

At the work bench or machine, how necessary it is to have good down light directed on your work . . . Reflectolite is the answer. It permits better work, it's safer and sight saving.



A DIGNIFIED EXTERIOR GARAGE LIGHT MADE OF COPPER



No. 1912
Extends 12" 9 $\frac{1}{4}$ " Dia. 9 $\frac{1}{4}$ " O. A. 100W
Finish: Natural Copper.
Inside Aluminized.

★ At last an exterior light for the garage that is architecturally correct and correctly designed for dignified outside lighting. Attractive in style and pleasing in tone with its outside natural copper finish, it harmoniously blends into and adds to the surroundings. The inside is aluminized for highest light output, supplying ample illumination for convenience and safety. It will never rust, which adds long life to its many other features.

STYLIZED COPPER LANTERNS FOR EXTERIOR LIGHTING



Bracket Type

No. 1886 Extends 6 $\frac{3}{4}$ " Backplate 5" Dia.
Overall 8 $\frac{1}{2}$ " 40W
Body 4 $\frac{1}{2}$ " sq.

Finish: Old Copper.
Amber Seedy Glass Panels.



Pendant Type

No. 1882 Body 5 $\frac{1}{2}$ " sq. Canopy 5" Dia.
12 $\frac{1}{2}$ " O. A. 60W
No. 1883 Body 5 $\frac{1}{2}$ " sq. Canopy 5" Dia.
17" O. A. 60W
No. 1884 Body 5 $\frac{1}{2}$ " sq. Canopy 5" Dia.
24" O. A. 60W

Finish: Old Copper.
Amber Seedy Glass Panels.



No. 1885 Extends 8 $\frac{1}{2}$ " Backplate 5" Dia. Overall 13"
Total Spread 36" 60W Body 5 $\frac{1}{2}$ " sq.

Finish: Old Copper.
Amber Seedy Glass Panels.



Bracket

No. 1753 Extends 7 $\frac{1}{2}$ " Backplate 4 $\frac{5}{8}$ "
Overall 8 $\frac{3}{4}$ " 60W

Finish: Oxidized Copper.



Ceiling Type

No. 1749 9 $\frac{1}{2}$ " O. A. 4 $\frac{3}{8}$ " Dia. Canopy
60W

Finish: Oxidized Copper.

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Designed and Manufactured by

THE ART METAL COMPANY ★ CLEVELAND, OHIO

LIST PRICE SCHEDULE FOR HOME LIGHTING EQUIPMENT

CATALOG NO. R240

JANUARY 1, 1939

ALL FIXTURES ARE COMPLETELY WIRED AND ASSEMBLED AS FAR AS POSSIBLE

This CATALOG and PRICE LIST covers our line of RESIDENCE LIGHTING EQUIPMENT and SUPERSEDES ALL PREVIOUS ISSUES.

Prices, Designs and Constructions are subject to change without any notice whatsoever, therefore under no conditions are we responsible for any work in connection with equipment as furnished. All prices are subject to any taxes or charges that may be imposed by Federal or State authorities.

All Agreements are made and all orders accepted contingent upon strikes, fires, accidents, unusual market conditions or causes beyond our control.

Orders on which specifications are not definitely clear cannot be filled without considerable loss of time consumed in writing for needed information. Give full instructions when ordering to facilitate prompt service.

State clearly how the goods ordered are to be shipped, whether by freight, express or otherwise. If there is any preference for a certain route, it should be mentioned on the order.

Great care is used in filling orders promptly, packing goods properly and obtaining receipts from carriers for delivery in good condition. We cannot, therefore, be responsible for goods damaged or lost in transportation. All possible precautions, however, will be used to prevent injury or delay and if requested, shipment will be traced.

Standard Packages: All fixtures are packed one finish to a standard package.

Finishes: Standard finishes are specified for each catalog number. For finishes other than standard as specified and listed in code for finishes, add 20% to list price of fixture. Prices for finishes other than listed on application only.

Code for Finishes

Silvertint	CHEZI
Goldtint	CIBAH
Ivory and Gold	CIBOW
Durocreme	CIDAY
Empire White and Silver	COFOR
Bonewhite	CICIR
Empire White and Gold	CIBUX
Chromtint	COFAX
Ivory and Silver	CIBMU
Bronzetint	CIBEL

Delivery Schedule for Finishes

Based from Date Order is Received:

Equipment with Standard Finish: Stock.

Equipment with Finish other than standard but listed in code for finishes: 5 Days Minimum.

Equipment with Finish not listed in code for finishes: 7 Days Minimum.

Extra Lengths:

Chain Pendants — 36c per foot list.

Stem Pendants — 90c per foot list.

Canopy Switch: Installed, \$1.50 list.

All Wires: Approved by National Board of Underwriters, polarized and terminals soldered.

THE ART METAL COMPANY
CLEVELAND, OHIO

(Over)

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1401	14	CEDIN	6.60
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1480	7	BIFER	19.50
1485	18	DODDER	7.80
1489	18	DEDA	13.50
1493	14	BOANT	5.85
1705	10	CEILA	14.85
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1739	17	EMFAX	5.40
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1743	15	EMFAE	6.00
1744	20	EMFAG	4.95
1746	17	EMFAI	12.90
1747	15	EMFAJ	12.60
1748	19	EMFAK	13.80
1749	23	EMFAL	4.80
1753	23	EMFAR	4.95
1755	11	EMFAT	22.50
1763	11	FABA	19.50
1764	9	FACY	16.50
1765	18	FADO	10.50
1766	15	FAER	9.30
1771	19	FANZ	7.95
1772	14	FAOL	6.00
1784	12	GYBO	9.60
1790	20	GYCA	7.50
1797	16	GYOP	3.60
1798	16	GYRO	3.60
1800	16	GYXR	4.95
1808	17	GOAR	8.25
1809	17	GOAS	10.50
1824N	9	HACA	15.00
1825N	9	HACB	15.00
1829	17	HAF	5.25
1842	22	HABL	1.80
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1887	15	HACS	10.50
1891	8	HACT	22.50
1892	6	HACU	18.00
1893	17	HACV	3.30
1894	14	HACW	5.40
1895	17	HACX	3.90
1896	19	HACY	11.85
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1898	14	HADA	5.85
1899	8	HADB	22.50
1901	6	HADC	14.85
1902	6	HADE	14.40
1903	6	HADF	17.55
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1909	16	HADL	6.90
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1911	20	HADN	8.25
1912	22	HADO	4.95

GLASS COLOR FILTERS

Catalog Number	Color	Diam.	Code	List
8500	Red	6 $\frac{3}{8}$ "	BYFAC	\$1.59
8501	Amber	6 $\frac{3}{8}$ "	BYFIK	1.59
8502	Green	6 $\frac{3}{8}$ "	CABAZ	1.59
8503	Blue	6 $\frac{3}{8}$ "	CABON	1.59
8508	Red	5"	CADOP	1.26
8509	Amber	5"	CADUV	1.26
8510	Green	5"	CAFLO	1.26
8511	Blue	5"	CAFOS	1.26
8517	Chromatic	6 $\frac{3}{8}$ "	CAFUX	3.18
8518	Red	5"x2 $\frac{1}{2}$ "	CEACE	1.26
8519	Amber	5"x2 $\frac{1}{2}$ "	CEBAD	1.26
8520	Green	5"x2 $\frac{1}{2}$ "	CEBBE	1.26
8521	Blue	5"x2 $\frac{1}{2}$ "	CEBEH	1.26

COMPLETE INDEX OF ALL ART METAL LIGHTING EQUIPMENT

for Art Metal Catalogs No. C140—R240—B340

JANUARY 1, 1939

This is issued as a guide to help you quickly determine where any catalog number may be found.

List prices given in this index are for standard equipment only.

For complete information, Specifications, Finishes, etc., see the individual catalog price schedule applying.

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117-6	C140	30	ELDA	5.82	1411	R240	5	AYBED	13.50
209	C140	30	EBAEF	6.90	1411CS	R240	12	CEFRY	17.70
210	C140	30	EBBE	6.90	1411-2	R240	5	AYBON	16.80
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700-6	C140	30	ECZAP	8.04	1480	R240	7	BIFER	19.50
722-5	C140	30	EDTOT	6.36	1485	R240	18	DODDER	7.80
722-6	C140	30	EDXIZ	7.26	1489	R240	18	DEDA	13.50
726-5	C140	30	EGFAN	10.11	1493	R240	14	BOANT	5.85
726-6	C140	30	EGOAL	11.67	1660	C140	15	ELOPE	21.60
736-5	C140	30	EHELP	9.09	1660L	C140	15	GYAO	23.85
736-6	C140	30	EHKAV	10.92	1705	R240	10	CEILA	14.85
746-5	C140	30	EIEMO	12.72	1708	R240	18	CODIF	8.70
746-6	C140	30	EINUT	14.52	1709	R240	15	COFAR	7.50
915	C140	9	AVBOK	12.60	1714	R240	16	CUMIT	5.85
918	C140	9	AVDEC	14.40	1714W	R240	16	CUMLO	4.95
BP 918	C140	9	HAK	15.75	1715	R240	21	CURAB	6.75
925	C140	9	AWAUP	14.10	1718	R240	14	CUREV	4.80
928	C140	9	AWBOL	15.90	1719	R240	14	CURWA	5.40
BP 928	C140	9	HAL	17.25	1732	C140	14	ELUX	9.15
1140	B340	4	EJSTA	2.13	1732S	C140	14	ELWO	10.65
1143S	B340	4	EKBIM	3.48	1733	C140	26	EMAB	10.65
1160	B340	4	EKCOT	2.13	1733 Alzak	C140	26	GAJO	14.40
1160M	B340	4	EKDIL	2.88	BP1733	C140	26	HAM	12.00
1163S	B340	4	EKIMP	3.48	BP1733 Alzak	C140	26	HAN	15.75
1163SM	B340	4	EKLAS	4.23	1733S	C140	26	EMCA	12.15
1240	B340	4	EKOME	1.29	1733S Alzak	C140	26	GALU	15.90
1260	B340	4	EKRIP	1.29	BP1733S	C140	26	HAO	13.50
1260M	B340	4	EKULA	2.49	BP1733S Alzak	C140	26	HAP	17.25
1401	R240	14	CEDIN	6.60	1734	R240	12	EMCO	11.70
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1739	R240	17	EMFAX	5.40
1742	R240	17	EMFAD	3.00
1743	C140	28	EMFAE	6.00
1743	R240	15	EMFAE	6.00
1744	R240	20	EMFAG	4.95
1746	R240	17	EMFAI	12.90
1747	R240	15	EMFAJ	12.60
1748	R240	19	EMFAK	13.80
1749	R240	23	EMFAL	4.80
1753	R240	23	EMFAR	4.95
1755	R240	11	EMFAT	22.50
1758S	C140	16	EMRAY	15.15
BP1758S	C140	16	HAQ	16.50
1759	C140	27	EMTIC	15.00
BP1759	C140	27	HAR	16.35
1759S	C140	27	EPAX	16.50
BP1759S	C140	27	HAS	17.85
1760S	C140	7	EPOT	18.00
BP1760S	C140	7	HAT	19.35
1761	C140	26	ETAB	10.47
1761 Alzak	C140	26	GAXR	13.62
1761S	C140	26	ETOR	11.97
1761S Alzak	C140	26	GAZE	15.12
1762	C140	26	ETAX	9.75
1762 Alzak	C140	26	GEAB	12.90
1762S	C140	26	EVON	11.25
1762S Alzak	C140	26	GECO	14.40
1763	R240	11	FABA	19.50
1764	R240	9	FACY	16.50
1765	R240	18	FADO	10.50
1766	R240	15	FAER	9.30
1771	R240	19	FANZ	7.95
1772	R240	14	FAOL	6.00
1780S	C140	22	GIAE	20.25
BP1780S	C140	22	HAU	21.60
1781S	C140	12	GIAH	14.25
1782S	C140	12	GIAK	18.00

Catalog Number	Catalog	Page	Code	List
BP1782S	C140	12	HAV	\$19.35
1783S	C140	23	GIAM	55.50
BP1783S	C140	23	HAW	56.85
1784	R240	12	GYBO	9.60
1785	C140	29	GIAN	24.00
1786	C140	21	GIAO	22.50
1786S	C140	21	GIAP	24.00
1787	C140	21	GIAR	36.00
1787S	C140	21	GIAS	37.50
1788	C140	24	GIAT	8.10
BP1788	C140	24	HAX	9.45
1788S	C140	24	GIAU	9.60
BP1788S	C140	24	HAY	10.95
1790	R240	20	GYCA	7.50
1797	R240	16	GYOP	3.60
1798	R240	16	GYRO	3.60
1800	R240	16	GYXR	4.95
1801	C140	27	GIAX	39.00
BP1801	C140	27	HAZ	40.35
1801S	C140	27	GIAY	40.50
BP1801S	C140	27	HABA	41.85
1802S	C140	26	GOAC	36.45
BP1802S	C140	26	HABC	37.80
1803S	C140	16	GOAF	41.25
BP1803S	C140	16	HABE	42.60
1805S	C140	8	GOAK	19.50
1806S	C140	14	GOAM	19.50
1808	C140	28	GOAR	8.25
1808	R240	17	GOAR	8.25
1809	C140	28	GOAS	10.50
1809	R240	17	GOAS	10.50
1812S	C140	12	GOAV	15.00
1813	C140	27	GOAW	12.75
1813S	C140	27	GOAX	14.25
1815S	C140	16	GUAD	13.95
1816	C140	11	GUAE	67.50
1817	C140	11	GUAF	69.00
1818	C140	4	GUAG	12.00
1818C	C140	4	GUAJ	10.95
1818S	C140	4	GUAJ	13.50

Catalog Number	Catalog	Page	Code	List
1819	C140	4	GUAK	\$16.95
BP1819	C140	4	HABF	18.30
1819C	C140	4	GUAL	15.90
BP1819C	C140	4	HABG	17.25
1819S	C140	4	GUAM	18.45
BP1819S	C140	4	HABI	19.80
1822S	C140	17	GUAV	24.00
1823	C140	4	GUAW	43.50
BP1823	C140	4	HABJ	44.85
1823S	C140	4	GUAX	45.00
BP1823S	C140	4	HABK	46.35
1824N	R240	9	HACA	15.00
1825N	R240	9	HACB	15.00
1826S	C140	25	GUAZ	12.00
1828S	C140	19	GYAH	10.05
1829	C140	28	HAF	5.25
1829	R240	17	HAF	5.25
1830S	C140	6	GYAK	22.50
1842	C140	28	HABL	1.80
1842	R240	22	HABL	1.80
1843	R240	17	HACD	3.75
1844	R240	16	HACE	2.85
1845	R240	16	HACF	3.15
1851	R240	11	HACG	22.05
1856	R240	13	HACH	22.05
1860	C140	19	HABM	15.75
1862	C140	20	HABN	17.85
BP1862	C140	20	HABO	19.20
1863	C140	13	HABP	17.85
1868	C140	32	HABQ	96.00
1869	C140	32	HABR	108.00
1870	C140	31	HABS	135.00
1871	C140	31	HABT	156.00
1872	C140	32	HABU	73.50
1873	C140	32	HABV	88.50
1874	C140	31	HABW	84.00
1875	C140	31	HABX	94.50
1876	R240	7	HACI	15.00
1877	R240	19	HACJ	8.85
1878	R240	15	HACK	7.50

Catalog Number	Catalog	Page	Code	List
1879	R240	10	HACL	\$22.50
1881	R240	18	HACM	7.50
1882	R240	23	HACN	16.65
1883	R240	23	HACO	17.10
1884	R240	23	HACP	17.40
1885	R240	23	HACQ	29.70
1886	R240	23	HACR	15.30
1887	R240	15	HACS	10.50
1891	R240	8	HACT	22.50
1892	R240	6	HACU	18.00
1893	R240	17	HACV	3.30
1894	R240	14	HACW	5.40
1895	R240	17	HACX	3.90
1896	R240	19	HACY	11.85
1897	R240	8	HACZ	17.85
1898	R240	14	HADA	5.85
1899	R240	8	HADB	22.50
1901	R240	6	HADC	14.85
1902	R240	6	HADE	14.40
1903	R240	6	HADF	17.55
1904	R240	8	HADG	22.05
1905	R240	10	HADH	22.05
1906	R240	19	HADI	10.50
1907	R240	15	HADJ	9.15
1908	R240	13	HADK	22.50
1909	R240	16	HADL	6.90
1910	R240	19	HADM	7.95
1911	R240	20	HADN	8.25
1912	R240	22	HADO	4.95
2141	B340	5	FOIT	1.50
2146S	B340	5	FIRZ	3.00
2161	B340	5	FISK	1.65
2161M	B340	5	FITY	2.40
2166S	B340	5	FIWA	3.15
2166SM	B340	5	FIXB	3.90
2241	B340	5	FIZY	.90
2261	B340	5	FLAB	1.05
2261M	B340	5	FLBO	2.25
2300	B340	2	HADP	4.20
2301	B340	2	HADQ	4.95

Catalog Number	Catalog	Page	Code	List
2302	B340	3	HADR	\$ 1.50
2303	B340	3	HADS	1.65
2304	B340	3	HADT	2.40
2305	B340	3	HADU	3.00
2306	B340	3	HADV	3.15
2307	B340	3	HADW	3.90
2308	B340	3	HADX	.90
2309	B340	3	HADY	1.05
2310	B340	3	HADZ	2.25
2311	B340	2	HAEA	3.78
2312	B340	2	HAEB	3.93
2313	B340	2	HAEC	4.68
2314	B340	2	HAED	1.68
2315	B340	2	HAEF	1.83
2316	B340	2	HAEG	3.03
2317	B340	2	HAEH	3.30
2318	B340	2	HAEI	4.05
6150	C140	11	BOFIB	15.90
6151	C140	11	BOFLE	17.55
6156	C140	11	BOFUM	15.36
6200	C140	11	BRAKA	19.80
6201	C140	11	BRATI	21.52
6206	C140	11	BREGA	19.36
6250	C140	11	BREIC	20.70
6251	C140	11	BREKE	22.35
6256	C140	11	BREVO	20.16

Catalog Number	Catalog	Page	Code	List
6300	C140	11	BREYS	\$28.05
6301	C140	11	BUASK	29.70
8001	C140	29	BUDIE	13.50
8018	C140	20	BUESO	16.80
BP8018	C140	20	HABY	18.15
8028	C140	20	BYADA	18.30
BP8028	C140	20	HABZ	19.65
9006	C140	18	ERS	53.25

GLASS COLOR FILTERS

Catalogs C140 — R240

Catalog Number	Color	Dia.	Code	List
8500	Red	6 $\frac{3}{8}$ "	BYFAC	\$ 1.59
8501	Amber	6 $\frac{3}{8}$ "	BYFIK	1.59
8502	Green	6 $\frac{3}{8}$ "	CABAZ	1.59
8503	Blue	6 $\frac{3}{8}$ "	CABON	1.59
8508	Red	5"	CADOP	1.26
8509	Amber	5"	CADUV	1.26
8510	Green	5"	CAFLO	1.26
8511	Blue	5"	CAFOS	1.26
8517	Chromatic	6 $\frac{3}{8}$ "	CAFUX	3.18
8518	Red	5"x2 $\frac{1}{2}$ "	CEACE	1.26
8519	Amber	5"x2 $\frac{1}{2}$ "	CEBAD	1.26
8520	Green	5"x2 $\frac{1}{2}$ "	CEBBE	1.26
8521	Blue	5"x2 $\frac{1}{2}$ "	CEBEH	1.26

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